

Clerk File No. 310292

# The City of Seattle – Legislative Department

Clerk File sponsored by: Drago

Clerk File No. 310292  
Appointment of Karin Zaugg Black as member, Seattle Sister Cities Coordinating Council, for a term of confirmation to October 30, 2011.

Related Legislation File: \_\_\_\_\_

Date Introduced and Referred: <b>12-7-09</b>	To: (committee): <b>Full Council</b>
Date Re-referred:	To: (committee):
Date Re-referred:	To: (committee):
Date of Final Action: <b>12-14-09</b>	Disposition: <b>Confirmed</b>

**11.24.09**  
**Date Filed with City Clerk**  
By [Signature]

## Committee Action:

Date	Recommendation	Vote

This file is complete and ready for presentation to Full Council. \_\_\_\_\_

## Full Council Action:

Date	Decision	Vote
<b>12-14-09</b>	<b>Confirmed</b>	<b>9-0</b>

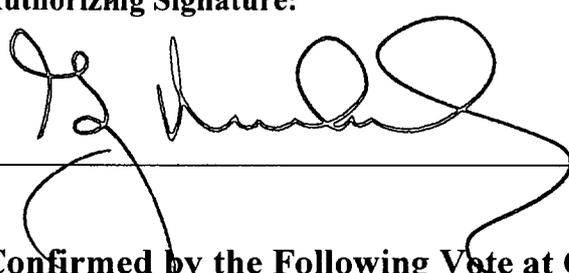
# CF No. 310292

Title:

Appointment of Karin Zaugg Black as member, Seattle Sister Cities Coordinating Council, for a term of confirmation to October 30, 2011.

**Date Filed with the City Clerk:** November 24, 2009

City of Seattle  
Notice of Appointment

<b>Name:</b> <b>Karin Zaugg Black</b>		<input type="checkbox"/> Executive Appointment <input type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
<b>Residential Neighborhood:</b> Capitol Hill	<b>Zip Code:</b> 98112	<b>Contact Phone No.:</b> 206-733-9810
<b>Appointed to:</b> Seattle Sister Cities Coordinating Council		<b>Date of Appointment:</b> November 24, 2009
<b>Authority (Ord., Res.):</b> Resolution #29456		<b>Term of Office: 2 years</b> <b>From: Confirmation</b> <b>To: October 30, 2011</b>
<b>Comments:</b>  New appointment		
<b>Authorizing Signature:</b> 		<b>Name and Title of Officer Making Appointments:</b> Greg Nickels Mayor
<b>Confirmed by the Following Vote at City Council</b>		
<b>In Favor:</b> 9	<b>Against:</b> 0	<b>Date:</b> 12-14-09
<b>Attested by:</b> 		<b>Title:</b>



**Sister Cities Council**

November 2009

- 20 members: Appointed by Mayor
- 2-year terms 10 members for sister city associations, rotating
  - 1 representative from City Council, appointed by Council
  - 1 representative from the Office of Intergovernmental Relations
  - 1 representative from Greater Seattle Trade Development Alliance, Port of Seattle or Chamber of Commerce
- 7 members from educational, cultural institutions and the corporate sector
- All appointments are subject to City Council confirmation

Name	Term Expires	Position
Dan Peterson	October 30, 2010	Seattle-Tashkent
Richard Mander	October 30, 2010	Seattle-Christchurch
Sandy Marvinney	October 30, 2010	Seattle-Chongqing
Don Mills	October 30, 2010	Seattle-Mazatlan
Mike James	October 30, 2010	Seattle-Perugia
Olaf Kvamme	October 30, 2011	Seattle-Bergen
William Hahn	October 30, 2011	Seattle-Daejeon
Karin Zaugg Black	October 30, 2011	Seattle-Kobe
Michael Atmoko	October 30, 2011	Seattle-Surabaya
Andrew Benjamin	October 30, 2011	Seattle-Ber Sheva
Jessica Sjogren	October 30, 2011	UPS
Autumn Lerner	October 30, 2011	World Affairs Council
Lorraine McConaghy	October 30, 2010	MOHAI
Mike McQuaid	October 30, 2011	McQuaid & Co.
Gary Konopn	October 30, 2011	Boeing
Bill Stafford	October 30, 2011	Trade Development Alliance
Vacant	October 30, 2011	City Council
Tsering Yuthok	October 30, 2011	OIR
Dr. Anand Yang	October 30, 2011	UW Jackson School
Alma Plancich	October 30, 2011	Ethnic Heritage Club

**Diversity Chart**

(12)      (7)      (1)      (4)      (4)      (0)      (0)      (0)      (0)  
Men      Women      Vacant      Minority      Asian      Black      Hispanic      Nat. Am      Other



# KARIN ZAUGG BLACK

## QUALIFICATIONS

- Successful track record of communicating key messages and working across various jurisdictions
- Proven ability to produce polished communications in different formats to a variety of audiences
- Effective public speaker
- Strong interpersonal, teambuilding and networking skills
- Demonstrated success in initiating and leading projects to on-time successful completion
- Adroit at managing multiple requests and adapting to changing priorities on a daily and weekly basis
- Fluent in Japanese and German; familiar with Italian and Russian; extensive international travel

## PROFESSIONAL EXPERIENCE

### City of Seattle's Office of Economic Development (OED) – Communications Director Seattle, WA. May, 2003 – present.

- Oversee strategic planning and implementation of OED communications, including media relations; collateral materials; website, newsletter & blog content; and OED, Council & mayoral briefing documents.
- Serve as spokesperson for OED and Mayor's Office on economic and industry issues.
- Create communications plans to support OED's annual programs, such as the Neighborhood Business District Matching Grant Program and Mayor's Small Business Awards.
- Advise key city cross-departmental project teams: South Lake Union, SE Seattle, and Manufacturing & Maritime; coordinate with other department spokespeople.
- Serve as a collaborative partner to neighborhood and industry business associations, private companies and community-based organizations to successfully forward the mayor's agenda.
- Effectively support the mayor's priorities by creating regular media and community events across Seattle neighborhoods and industries.

### Greater Seattle Chamber of Commerce – Communications Director Seattle, WA. March, 2001 – April, 2003.

- Oversaw strategic planning and implementation of Chamber communications, including media relations, annual reports and publications, newsletters and briefing documents for management team.
- Managed Chamber website content, design and navigation with an outside vendor and internal staff.
- Provided communications support to Chamber affiliate and special programs such as the Business & Industry Resource Venture, Leadership Tomorrow and the Trade Development Alliance.
- Marketed sponsorship and advertising opportunities of Chamber publications, events and website.

### Recreational Equipment Incorporated (REI) – Public Affairs Associate Kent, WA. March - August, 2000.

- Coordinated REI's first international store opening in Tokyo, including three days of grand opening events, a Japanese language video project, bilingual event program and other collateral materials.
- Promoted REI brand products with both international and domestic media, strategizing and executing public relations plans with product managers, and conducted media tours of REI stores.

### iJapan.com – Vice President, Business Development and Marketing Bellevue, WA and Tokyo, Japan. April - October, 1999.

- Primary Japanese speaker of the four-person executive management team that researched, developed and wrote a business plan and successfully raised an angel round of \$750,000 from investors.





2009 NOV 24 PM 4: 26

Gregory J. Nickels  
Mayor of Seattle

CITY CLERK

**DATE:** November 24, 2009  
**TO:** The Honorable Richard Conlin  
President, Seattle City Council  
**FROM:** Mayor Greg Nickels   
**SUBJECT:** Appointments to Sister Cities Council

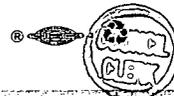
---

I am happy to forward to the City Council the following appointment(s) to the Sister Cities Council for a term ending October 30, 2011:

<u>Name</u>	<u>Term Ends</u>	<u>Representing</u>
<b>Olaf Kvamme</b>	10/30/2011	Seattle-Bergen
<b>William Hahn</b>	10/30/2011	Seattle-Daejeon
<b>Karin Zaugg Black</b>	10/30/2011	Seattle Kobe
<b>Michael Atmoko</b>	10/30/2011	Seattle Surabaya
<b>Andrew Benjamin</b>	10/30/2011	Seattle-Beer Sheva
<b>Mike McQuaid</b>	10/30/2011	McQuaid & Co.
 <b><u>Re-Appointments</u></b>		
<b>Alma Plancich</b>	10/30/2011	Ethnic Heritage Council
<b>Anand Yang</b>	10/30/2011	Jackson School, UW
<b>Jessica Sjogren</b>	10/30/2011	UPS
<b>Bill Stafford</b>	10/30/2011	TDA/Chamber
<b>Autumn Lerner</b>	10/30/2011	World Affairs Council
<b>Tsering Yuthok</b>	10/30/2011	OIR

The Sister Cities Coordinating Council was established in 1996, City Resoltuion 29456, to improve coordination among the associations, help strengthen the overall program in a way that benefits the City and the individual associations, and promote increased community recognition and visibility for the overall sister cities program. The 20 members include 10 representating the sister city associations, 2 presernting the Executive and Legislature, and 8 representing the community-at-large. All members are appointed by the Mayor and confirmed by the City Council. All appointments are subject to City Council confirmation. Attached to this memoramdum is the current membership rosterof the Sister Cities Coordinating Council including the new appointees.

The appointments' bios for all appointees are as follows:



## **Re-appointments from community at large:**

### **Jessica Sjogren**

Jessica has been with the UPS for over 10 years. She is now a Supervisor of Recruitment and Community Relations. In the past she served as an Employee Services Specialist and a Workforce Planning Specialist. She received her B.S. in Liberal Arts from the University of Washington. Jessica is highly experienced in developing and implementing large scale recruitment programs, event planning, volunteer mobilization, and fundraising activities.

### **Alma Plancich**

Recipient of the Spirit of Liberty Award 2006 and the prestigious Nordstrom Diversity Award, Alma currently serves as the Executive Director of the Ethnic Heritage Council. She coordinates the 4<sup>th</sup> of July Naturalization Ceremony during which more than 500 immigrants become US citizens. She coordinates several cultural festivals throughout each year, bringing together the diverse peoples of the community.

### **Anand Yang**

Anand is a Director of Jackson School of International Studies and a Golub Chair of International Studies at the University of Washington. His previous academic work includes Assistant to Associate to Full Professor, Chair of the History Department, and Director of Asian Studies at the University of Utah. Anand received his Doctorate from the University of Virginia. He served as an Editor of the Journal of Asian Studies for 6 years. Anand received a number of awards, among which are the National Endowment for the Humanities Stipend, Korea Foundation Institutional Support Grant, and University Affiliations Program Grant. He acted as the President of the Association for Asian Studies and was recently elected as a President of the World History Association.

### **Autumn Lerner**

As Director of the International Visitor Program at the World Affairs Council, Autumn has demonstrated her dedication to high level professional development for visitors, mutual exchanges between our community resources and international leaders, and supporting Seattle's increased engagement in the global community. As a result of Autumn's strict focus on quality, the International Visitor Program received over 1200 visitors in 2006 with consistent positive feedback from all stakeholders.

### **Tsering Yuthok**

Tsering is the International Programs Coordinator with the Office of Intergovernmental Relations, City of Seattle. She holds an MS in Education from the University of Southern California. Her BA is in English Language & Literature from the National Taiwan University, Taiwan. Prior to her current position, Tsering was an Executive Assistant at the Rocket Research Company, Redmond, WA, and a teacher at the Taipei American School. She is past President of the Tibetan Women's Association, Seattle, WA, past Vice President of the Tibetan Association of Washington and the Ethnic Heritage Council.

**Bill Stafford**

Bill is the President of the Trade Development Alliance and current Chair of this Council. The TDA provides various services to sister city delegations and as an organization is very supportive of sister city events.

**New candidates for one open position (community at large):**

**Mike McQuaid**

Mike is president of McQuaid & Co. Strategic Communication in Seattle and has over 20 years experience in public relations, sales and business development in the e-commerce, retail, finance, legal, non-profit, media/entertainment, outdoors and athletics industries. A former national public relations director for the Public Relations Student Society of America, Mr. McQuaid has worked in various business capacities with CBS affiliate KIRO Broadcasting, Prudential Securities, Business Wire, and Amazon.com.

**Sister City Association Representatives:**

**Michael Atmoko**

Michael is President of the Seattle-Surabaya Sister City Association. He is a detail-oriented financial analyst skilled at managing risk and analyzing cash flow, with high proficiency in using technology to integrate data and information. He is currently with First Sound Bank as a Credit Analyst.

**Karin Zaugg Black**

Karin is President of the Seattle-Kobe Sister City Association. She currently serves as Communications Director for the City of Seattle Mayor's Office of Economic Development. Ms. Zaugg Black oversees strategic planning and implementation of Office of Economic Development communications, including media relations, creation of publications and website content, and Council and mayoral briefing documents. She also serves as a spokesperson for the Office of Economic Development and the Mayor's office on economic and business issues. Ms. Zaugg Black also participates in emergency preparedness functions for the City in her role as a Public Information Officer. She supports OED's work with neighborhood business districts, industry sector groups and oversees the annual Mayor's Small Business Awards.

**Olaf Kvamme**

Olaf is President of the Seattle-Bergen Sister City Association. He is a former Nordic Heritage Museum Board of Trustees member. He retired from the Seattle School District after 38 years of service including periods as a teacher, principal and central office administrator. Among his current community activities are memberships on the UW Scandinavian Studies Department Advisory Committee, UW's Bergen Professor Exchange Program. In 1996 he was awarded the St. Olav Medal by His Majesty King Harald of Norway.



**William Hahn**

Bill is a Board Member of the Seattle-Daejeon Sister City Association. Currently he is technical consultant to Tryline Group, LLC for sales and Marketing industrial chemical sourcing for new products to market in North America. Prior to his current position, Bill was president of his own company, Hahn Northwest, Inc. He has his BA and MS in chemistry.

**Andrew Benjamin**

Andy is President of the Seattle-Beer Sheva Sister City Association. Andy is an Attorney at law at Benjamin & Johansen Law Office specializing in litigation, family law, probate and trusts. He received his J.D. from the University of Houston.

**Attachments**

Cc: Tsering Yuthok, OIR  
Wayne Barnett, Executive Director, Ethics and Elections  
Kristine Kertson, Boards and Commissions Administrator