

RESOLUTION No. 31246

A RESOLUTION recognizing the extensive efforts of the Othello neighborhood (formerly known as the MLK@Holly Street neighborhood) to update their vision and plan for the future; approving an action plan for the neighborhood and City to undertake actions to advance neighborhood priorities; and authorizing the submittal of proposed amendments to the MLK@Holly Street Neighborhood Plan for consideration as part of the Comprehensive Plan amendment process.

W. J. ...

Committee Action -

9/20/10 In Favor: MOB, PC, SC

et al

Introduced: <i>Sept. 20, 2010</i>	By: <i>O'Brien</i>
Referred:	To: Seattle Public Utilities and Neighborhoods
Referred:	To:
Reported:	
Passed: <i>10.4.10</i>	Signed: <i>10.13.10</i>
Filed: <i>10.13.10</i>	Published: <i>Title</i>

*10.4.10 Adopted 9-0
as amended*

Law Department

RESOLUTION 31246

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2 A RESOLUTION recognizing the extensive efforts of the Othello neighborhood (formerly
3 known as the MLK@Holly Street neighborhood) to update their vision and plan for the
4 future; approving an action plan for the neighborhood and City to undertake actions to
5 advance neighborhood priorities; and authorizing the submittal of proposed amendments
6 to the MLK@Holly Street Neighborhood Plan for consideration as part of the
7 Comprehensive Plan amendment process.

8 WHEREAS, Seattle maintains a commitment to a true partnership between neighborhoods and
9 government in building innovative planning structures and visionary neighborhood plans;
10 and

11 WHEREAS, in 1999, the City Council recognized the MLK@Holly Street Neighborhood Plan,
12 and the MLK@Holly Street Approval and Adoption Matrix; and

13 WHEREAS, in September 2008, the City Council passed Ordinance 122799 and adopted
14 Resolution 31085, that collectively outlined a process for updating the City's
15 neighborhood plans and placed a priority on updating plans in neighborhoods containing
16 transit stations; and

17 WHEREAS, Ordinance 122799 prioritized the North Beacon Hill, North Rainier and Othello
18 Neighborhood Plans for updates to capitalize on the opening of light rail stations in these
19 neighborhoods in 2009; and

20 WHEREAS, North Beacon Hill, North Rainier and Othello are three of the most diverse
21 neighborhoods in Seattle; 70% of residents in the North Rainier neighborhood are people
22 of color, nearly 50% of residents in Othello are foreign born and 60% of residents in
23 North Beacon Hill speak a language other than English at home according to 2000 census
24 data; and

25 WHEREAS, throughout 2009, the Department of Planning and Development (DPD) and
26 Department of Neighborhoods (DON) conducted significant public outreach including to
27 historically underrepresented communities in the North Beacon Hill, North Rainier, and
28 Othello neighborhoods; and

WHEREAS, over 1600 City of Seattle residents played an integral role in neighborhood planning
for these three neighborhoods, as evidenced by over 100 public workshops and meetings,
that resulted in proposals to update neighborhood plans; and

WHEREAS, on April 19, 2010, the City Council adopted Resolution 31204 outlining specific
actions, deliverables, and a schedule for completing neighborhood plan updates for the
North Beacon Hill, North Rainier, and Othello neighborhoods; and



1 WHEREAS, broad community commitment to updating neighborhood plans was shown in May
2 2010, when 169 people, including 47 from historically underrepresented communities,
3 attended Town Hall meetings, and 136 participated through a web survey to prioritize
strategies and actions to implement neighborhood priorities; and

4 WHEREAS, the Othello neighborhood and the City have agreed upon a shared workplan to
5 respond to the issues raised during the neighborhood plan update process; and

6 WHEREAS, the workplan includes responsibilities and tasks that the City and neighborhood
7 aspire to undertake, assuming sufficient resources have been identified and are available;
and

8 WHEREAS, the City and community will revisit the workplan to assess progress, affirm
9 upcoming priorities for action, and accommodate changing conditions, and resources; and

10 WHEREAS, the Othello community has affirmed that there was significant, broad and inclusive
11 participation in shaping the workplan that focuses on key neighborhood priorities; and

12 WHEREAS, the community has demonstrated an on-going commitment to carry forward with
13 the existing and proposed goals and policies of the neighborhood plan as indicated by the
14 participation of over 500 action team members signed up to work with the City on the
workplan; NOW, THEREFORE,

15 **BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SEATTLE, THE**
16 **MAYOR CONCURRING, THAT:**

17 Section 1. The Council recognizes the completion of the proposed "Othello
18 Neighborhood Plan Update" by the community and executive staff pursuant to Resolution
19 31204, and identified as Attachment 1, and directs that proposed goals and policies be prepared
20 for possible adoption into the Neighborhood Planning Element of the City's Comprehensive
21 Plan.

22 Section 2. The document entitled the "Othello Action Plan," a copy of which is
23 identified as Attachment 2 to this resolution, is approved by the Council and will be used to help
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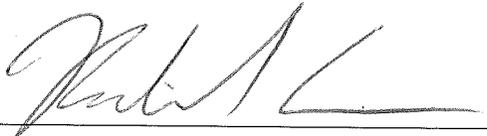


1 guide the City's and community's actions to implement the community's vision for the Othello
2 neighborhood, assuming sufficient resources have been identified and are available.

3 Section 3. This Resolution does not amend the City of Seattle Comprehensive Plan.
4 Goals and policies proposed to be added or amended in the Othello Neighborhood Plan Update
5 will be considered for possible inclusion in the Comprehensive Plan in 2011 pursuant to the
6 procedures for amending the Comprehensive Plan established by Resolution 31117.
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1
2 Adopted by the City Council the 4th day of October, 2010, and
3 signed by me in open session in authentication of its adoption this 4th day
4 of October, 2010.

5
6 
7 President _____ of the City Council

8
9 THE MAYOR CONCURRING:

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11
12 
13 _____
14 Michael McGinn, Mayor

15
16 Filed by me this 13th day of October, 2010.

17
18
19 
20 _____
21 City Clerk

22
23 (Seal)

24 Attachment 1: Othello Neighborhood Plan Update

25 Attachment 2: Othello Neighborhood Action Plan

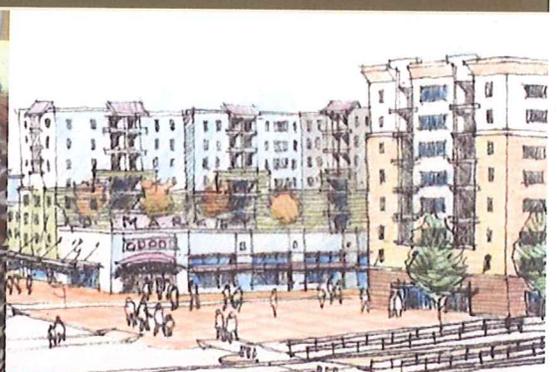


January 2010

Nora Liu/NL
DPD – Neighborhood Plan Updates and Action Plans Othello - ATT 1
September 16, 2010
Version #1

Othello

NEIGHBORHOOD PLAN UPDATE



Recommendations to City Council



**Goals, Policies and Strategies
to Achieve the Othello
Neighborhood Vision**

Neighborhood Plan Updates and Action Plans Othello Resolution



Executive Summary

Nora Liu/NL
DPD – Neighborhood Plan Updates and Action Plans Othello – ATT 1
September 16, 2010
Version #1

The following is the Vision Statement of the 1998 MLK @ Holly Street Neighborhood Plan; it still holds true in 2009: "We the Residents, Merchants, and Friends of the MLK at Holly Street Neighborhood pledge to build and maintain a healthy, safe, and sustainable community. Through our diversity, strength, and cooperation, we will realize our full potential as a thriving social, educational, and business community; a community rich in ethnic and cultural diversity, sustained by a well defined urban village core and a variety of housing types with various levels of affordability."

The goals of the Neighborhood Plan Update 2009, to create a safe and vibrant Town Center that supports the economically and culturally diverse community of Othello, confirm and refine the goals of 1998. Refinements include a greater emphasis on making the Town Center pedestrian-friendly, especially with Link Light Rail now operational. In addition, there is a need to create good access and connections to transit and maintain the commercial center as one that serves the very diverse community – the economic and cultural diversity was often mentioned as a treasured characteristic of the neighborhood. A shared multicultural community center was in high demand – a place where ethnic communities can

both provide services for their own people and also share concerns and celebrations with others. Finally, the community sought development of this neighborhood as an employment center for residents – a place with family-wage jobs and opportunities for training and education for youth and adults. In sum, people sought a safe and vibrant neighborhood where they could live, work, shop and play. In updating the neighborhood plan there was strong community consensus that the urban village be renamed from MLK @ Holly Street to Othello. Hereafter the MLK @ Holly Street Neighborhood Plan will be referred to as the Othello Neighborhood Plan

How the Update Is Organized

This document incorporates various components that together comprise the update. The following is a description of the different components:

Community Engagement – describes the process through which community members provided guidance and invaluable information, including the various methods used to reach out to and engage as many neighbors as possible.

Sustainability – provides a discussion of environmental and socio-economic sustainability and its inherent relevance to neighborhood planning.

Introduction

Nora Liu/NL
DPD – Neighborhood Plan Updates and Action Plans Othello – ATT 1
September 16, 2010
Version #1

In the 1990s, community members from 38 neighborhoods across the city created a 20-year vision for how each of their neighborhoods would grow. This work was done as part of the Seattle Comprehensive Plan initiative, a citywide effort that sought to “preserve the best quality of Seattle’s distinct neighborhoods while responding positively and creatively to the pressures of change and growth.” The Neighborhood Plans developed strategies to ensure that the “creative response” to growth was informed by both City expertise and local knowledge and priority-setting.

In the decade after the plans were completed, there were significant changes in Seattle and its neighborhoods, including growth in housing and major investments in public amenities. Also, during this time the population of the city greatly diversified, requiring new strategies for civic engagement. Therefore, in 2008, the Mayor and City Council recognized the need to revisit the plans through broad and inclusive

discussions with the community—to confirm the neighborhood Vision, refine the plan Goals and Policies in order to take into account changed conditions, and to update work plans to help ensure that each community’s vision and goals are achieved through the implementation of the strategies and actions.

The Othello Neighborhood Plan was chosen by the Mayor and City Council as one of three plans to be updated in 2009. The arrival of light rail service brings increased development interest and new residents to the neighborhood. These changes present great opportunities to expand Othello’s identity as a vibrant, transit-oriented community, one in which residents, businesses and visitors enjoy the lively, diverse, and distinctive character of the neighborhood. This plan update articulates community goals so that the City, developers and neighborhood residents can all work together to bring about the neighborhood vision.

Over the past year, dedicated community members worked with City staff to assess and address those conditions that have changed since the 1998 MLK @ Holly Street Neighborhood Plan. New neighbors and new voices joined those who participated ten years ago. Together, community members discussed what they value in the neighborhood, and outlined their shared goals and ideas about how to achieve those goals.

These new Goals and Policies will be incorporated into the City’s Comprehensive Plan. The plan update also creates a shared work plan for the community and City (*see appendix*). The strategies and actions will be incorporated in a living document that defines shared priorities and responsibilities for next steps.

Vision, Goals, Policies

and Strategies – are the key components of this update. The Vision is from the 1998 Neighborhood Plan and holds true today. The Goals, Policies and Strategies build upon one another to help fulfill the Othello Vision. They are a distillation of what we heard from the community and will guide the City’s work as well as inform future development that occurs in the neighborhood. The

Goals are organized into two broad categories: Creating Choices for Living, Working and Playing; and Shaping a Transit-Oriented Town Center. With each Goal are its associated Policies and Strategies and a discussion that incorporates the community input and feedback that shaped the recommended strategies.

Appendices – The appendix of the update has several important resource documents including a shared work plan for the City and neighborhood to guide implementation and the original Neighborhood Plan.

Community Engagement

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Over the course of the past year, a broad cross section of community members engaged with the City through both innovative and time-tested tools. From hands-on workshops and smaller-scale interactive meetings with community-based organizations, to online updates and questionnaires, neighbors used a variety of ways to get and stay involved. Reaching a broad range of those who live and work in Othello, including those who have been historically underrepresented in the planning process, was a primary objective of the plan update process. During 2009, community members expressed their views at 53 neighborhood and City-sponsored meetings and events in Othello. Long-time veterans of neighborhood planning, stewards of the important work begun in the 1990s, and a new generation of neighborhood planners came together to build a broader base of civic engagement. Bicultural and/or bilingual Planning Outreach Liaisons (POLs) connected with 13 underrepresented communities. The POLs hosted 43 community workshops where historically underrepresented Othello community members participated—strengthening the bridge between the City of Seattle, residents, community organizations, and businesses.

This intensive effort was necessary in order to build relationships with those who were new to the planning discussion, and to provide sufficient background information to help them participate effectively. POLs went beyond translation and interpretation to create culturally-appropriate opportunities for dialogue about planning and create deeper understanding of the issues and richer input.

In March 2009, neighbors engaged in the first phase of the update process through the Othello Baseline and Issues Identification Workshop. They discussed neighborhood-initiated planning efforts since the 1998 Neighborhood Plan as well as how to build on that work given changing conditions. Neighbors described how they live, work and play in their neighborhood, what makes it unique, what they value in the community and how they see it changing in the next several years. Neighbors also described how they move around and through the community, the kinds of places they go to and how they value those places, especially parks and open space. Embedded in these discussions were their identified needs for a healthy and vital neighborhood. POLs extended this conversation into their respective communities throughout March and April. Othello's important issues and priorities emerged from all these conversations.

In May, neighbors and City staff worked together at a town hall meeting at New Holly to address themes that emerged from the

March and April workshops. Neighbors worked through hands-on exercises to identify gaps and opportunities for improving mobility around and through the neighborhood as well as to explore the relationships among the number of households in the neighborhood, retail destinations, parks and walkability. The POLs replicated the exercises; working with their respective communities. The community's goals and desired improvements within the neighborhood grew from this second phase of meetings.

In September 2009, community members attended two open houses to review draft goals and recommendations that grew from the themes, issues, goals and desired improvements voiced by the community throughout the preceding months. Outreach continued through the final months of the year, including the POLs, who reached out to their communities through the end of the year to summarize the draft plan recommendations and to encourage their engagement in neighborhood plan implementation. Throughout the plan update process, the workshops and meetings have been structured to engage community discussion and guidance, followed by reporting back, all of which has informed the next steps of drafting and finalizing recommendations. This broad engagement and detailed recording of community comments throughout the process created ongoing transparency that serves as the underpinning of this update to the original neighborhood plan.

Sustainability

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Sustainability refers to the long-term social, economic and environmental health of our community. Seattle's Comprehensive Plan states this as four core values — community, environmental stewardship, economic opportunity and security, and social equity.

A core principle of Seattle's approach to sustainability is that it must be addressed at a neighborhood level, and that it is critical to directly engage the people who live, work, and visit our communities to shape a sustainable future. In Othello, there are extraordinary resources to continue and expand this work, from the transportation infrastructure of light rail to the green infrastructure of the Chief Sealth Trail to social sustainability ranging from the diverse business community to the programs of the New Holly Community Center. Through the update process, the community articulated the importance of sustainability for their community.

In Othello, the existing plan calls for a well-defined urban village. This is

a fundamentally sustainable approach because it can significantly reduce the number of automobile trips by locating housing and services near one another and by linking the neighborhood residents to job centers through good transit. In addition, the existing plan, and the update, also call for sustaining cultural and economic diversity, valuing the fact that people from around the world live, work, worship and shop in this neighborhood.

The 2009 update to the Othello neighborhood plan recommends specific ways to support the ethnic diversity of the residents and merchants while also creating a safe and vibrant Town Center around the new light rail station. A part of this effort will explore how to increase the density in the Town Center core in a manner that respects and enhances the existing fabric and leverages the public investment of light rail to benefit the community. Community recommendations for increased walkability and connections to transit combined with those for local family-wage jobs and

training support environmental and social sustainability.

As the Neighborhood Plan Updates move forward, the City will continue to work with communities to further assess indicators of sustainability, from the availability of fresh, healthful food, to the green infrastructure of trees and open space. These may become useful tools for next steps to implement the strategies identified here. At the same time, through the update process, it became clear that sustainability issues do not have to be set out as separate and apart from overall recommendations, because communities see them as integral to the overall vision shaping their future.



Goal 1

Ethnic diversity of Othello merchants, a key asset of this neighborhood, is supported and maintained over the years.

Discussion

The community is the most ethnically diverse in the city and the existing businesses represent that diversity. Community members expressed a desire to better communicate to the neighborhood the great resource of having such a variety of small businesses in the Town Center. There was a strong desire expressed to keep a grocery store in the Town Center, and to ensure that commercial rents are kept affordable so as not to price out the small and immigrant-owned businesses that are a defining characteristic of the community. Many community members recognized that more people moving into the neighborhood could result in more customers for the small and immigrant-owned businesses in the Town Center.

Policies

1.A. Support a vibrant and attractive multicultural Town Center in providing a range of goods for those who live, work and shop in the neighborhood.

1.B. Support implementation of coordinated long-term strategies for commercial district improvement including support for existing or expanding small businesses and ethnically based businesses to maintain the multi-cultural character.

1.C. Develop strategies that keep commercial space affordable for small businesses, especially culturally based businesses.

1.D. Encourage retail and services that are destination businesses for customers from the Rainier Valley and beyond, as well as those that support the culturally specific daily needs of the community.

1.E. Support culturally inclusive local business associations that support the vitality of a business district that serves the entire community.

1.F. Support key cultural assets such as the Filipino Community Center, Lao Highland Community Center, and cultural media.

Strategies

1. Better communicate to the broader region the great resource of having such a variety of small businesses in the Town Center. Develop business district communication/marketing materials to target current as well as future residents.

2. In partnership with local business associations, implement recommendations of the Southeast Retail Study.

3. Encourage property and business owners to enhance and maintain the cleanliness and appearance of residential and commercial areas. (MLK-P22)

4. Support existing small businesses to maintain the multicultural character.

- Provide technical and financial support to small businesses, especially ethnic or culturally based businesses.

- Encourage membership in local business associations.
- Encourage peer support and mentoring.
- Promote the location of cultural community centers and services in the neighborhood.
- Promote opportunities for cross-cultural meetings among the business owners as well as among the broader community.
- Encourage new and existing models of financing mixed-use development projects that provide long-term affordable commercial space as well as affordable housing in City-funded mixed-use projects.
- Encourage ability to provide incentives for established businesses to stay in the area.
- Promote use of limited-equity commercial condos to maintain affordable commercial space in support of the multicultural commercial district.

5. Explore strategies to retain or add affordable commercial space to support multicultural character. Potential partners include:

- SCORE/Small Business Development Center,
- UW Entrepreneurial Law Clinic,
- Rainier Valley Community Development Fund, and
- HomeSight.

6. Modify station area overlay zoning to retain or add affordable commercial space. (continued)

Creating Choices for Living, Working and Play

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Goal 1 (continued)

7. Explore legislative changes needed to remove structural barriers to supporting affordable commercial space.
8. Explore means to allow home-based businesses in some parts of the urban village.

9. Support the continued presence of a grocery store.
10. Work with new and existing organizations who can support and recruit new businesses that are reflective of the cultural groups in Rainier Valley.
11. Encourage new small businesses that add to the multicultural character.

12. Support the MLK Business Association and the African Business Association to be a venue for business owners to work together and for its members to raise their concerns to the City as well as pursue grants and technical assistance.
13. Consider rezoning from single-family to commercial/mixed use adjacent to the Filipino Community Center so it can provide housing for its elders. (See appendices.)

Goal 2

This neighborhood is, and feels, safe for people and businesses – from crime as well as from accidents while walking, biking and driving.

Discussion

Public safety has concerned Othello residents for years. There are safety concerns both about potential violence, as well as walking and driving along the streets and around the new light rail line.

Policies

- 2.A Create a secure environment for people to walk and gather.
- 2.B Create a secure environment for people and businesses.

2.C Encourage partnerships among businesses to create a safe and active commercial district.

2.D Seek opportunities for the community and the Seattle Police Department to strengthen partnerships.

Strategies

1. Encourage more pedestrian traffic and “eyes on the street” in both the commercial and residential portions of new developments by encouraging dense development in the Town Center.
2. Use Crime Prevention Through Environmental Design (CPTED) principles to help create a more secure environment for people to walk and gather.
3. Provide pedestrian lighting on all streets in multifamily and mixed-use areas and on some walkways through parks, especially the Chief Sealth trail.
4. Activate public spaces with vendors.

5. Enliven temporarily vacant sites with local artwork or other activities.

6. Explore the formation of a Business Improvement Area (BIA). Encourage property and business owners to enhance and maintain the cleanliness and appearance of residential and commercial areas. (MLK-P22)

7. Encourage positive relationships between the community and the Seattle Police Department. Establish a cross-cultural training program to educate police officers on the various cultures and develop protocol and awareness necessary when assisting members of Othello’s diverse community. Educate the various cultural groups on police procedures, duties, etc.

8. Provide interpretation and translation services for grassroots and resident-led community groups.

Goal 3

A neighborhood that supports the broad economic, cultural and family-size diversity of this neighborhood by keeping housing affordable with a balance of both single-family and multifamily housing for both renters and owners.

Discussion

Community members expressed a desire to maintain as well as augment existing affordable housing in the neighborhood, some expressing concern that affordable housing options would disappear with new development. The importance of a range of housing prices and sizes, especially for larger families, as well as housing both for rent and for sale, was noted. Community members acknowledged the strong potential for light rail to bring renewed development interest in the Othello neighborhood. Along with the benefits of new neighbors, some expressed the concern about the potential reduction in housing affordability, specifically around the light rail station.

Policies

3.A Maintain and augment affordable housing to keep a range of housing prices and unit sizes and a balance of rental and owner-occupied housing.

3.B Encourage development of housing available in a range of prices and sizes, including affordable family-sized homes with amenities for families.

3.C Support low-income, senior and disabled renters and homeowners with supportive services that will allow them to continue to live in the neighborhood.

Strategies

1. Encourage and require a mix of home prices and sizes through the active use of incentive, direct City funding, and surplus property programs.
2. Leverage public funds to support affordable housing in the urban village, especially close to the light rail station.
3. Use City funding to leverage other funding to preserve existing and create new subsidized housing throughout the Othello Urban Village.
4. Apply Comprehensive Plan affordable housing targets to the Othello Urban Village and periodically evaluate progress. Set affordable housing objectives and use incentives, direct City funding, and surplus property programs to fill gaps.
5. Within mixed-use zones in the Station Area Overlay District, consider minimum residential densities (related to the zoning designations).
6. Use programs such as revolving loan funds and land trusts to keep owner-occupied housing affordable.
7. Encourage affordable family-sized homes through incentives, direct City funding, and surplus property programs.

8. Support homeowners who are low-income, senior and disabled through programs such as the City's Homewise Home Repair and Weatherization programs as well as through the County's property tax exemption program.

9. Achieve a balance of affordable rental and homeownership housing through incentives, direct funding, and surplus property programs.

10. In partnership with local, state, and federal agencies, ensure the preservation of a supply of subsidized housing units in the neighborhood. (MLK-P7)

11. Encourage lenders to design mortgage programs, products, and educational materials that meet the needs of a diverse neighborhood. (MLK-P5)



Goal 4

Othello has vibrant commercial areas with diverse economic opportunities for area residents, including family-wage jobs and a variety of employment.

Discussion

A number of community members expressed their desire to have access to jobs and job training within or near their community.

Policies

4.A Support family-wage jobs in the neighborhood.

4.B Support innovative employment opportunities, including green businesses and training programs.

4.C Support programs that help residents be successful in their jobs including training and apprenticeships.

Strategies

1. Encourage local hiring by local institutions and community organizations. Work with business organizations such as the Rainier Valley Chamber of Commerce, the MLK Business Association and the Afri-

can Business Association to expand employment opportunities for area residents. Other potential partners include:

- SEED, and
- Center for Career Alternatives.

2. Promote zoning designations that allow home-based businesses as economic opportunities.

3. Seek sites that are appropriate for green business opportunities.

4. Promote and develop programs through the Office of Education and the Human Services Department.

5. Promote job training through programs such as the Seattle Vocational Institute.

Goal 5

Othello offers positive and safe activities for youth, including apprentice programs, recreation opportunities, and jobs specifically for teens.

Discussion

Job opportunities and apprentice programs specifically for teens were suggested as a means to provide neighborhood youth with positive activity options.

Policies

5.A Support the growth of jobs for teenagers in the neighborhood.

5.B Enhance community pride through multicultural community festivals, youth mentoring and other youth programs.

Strategies

1. Support programs such as the Student-Teen Employment Preparation (STEP) program designed to provide youth with education, job skills and career development training.

2. Support programs such as the Seattle Youth Employment Program, a year-round academic support and job training program for youth ages 14-21 that helps youth graduate from high school, move on to college or trade school, and develop job skills.

Goal 6

To support cultural diversity, there is improved access to education and employment training opportunities for all, including support specifically for immigrant and refugee families.

Discussion

Many neighbors lamented the closure of public schools in Southeast Seattle as well as the perceived inadequate amount of ESL classes offered in the neighborhood. Community members recognize the importance of additional support to immigrant

and refugee families in order to maintain the cultural diversity that the neighborhood values.

Policies

6.A Encourage local institutions to meet the needs of the residents through opportunities for life-long learning in the neighborhood.

Strategies

1. Work with South Seattle Community College to expand job training programs at New Holly Learning Center, a community resource for southeast Seattle. This center offers an array of programs and

courses for English-speaking and non-English-speaking adults and youth seeking to improve their literacy and employability skills in order to transition to college or entry-level employment. The South Seattle Community College New Holly Learning Center provides ESL and Family Literacy Programs, Placement Testing, ABE/GED preparation, and limited worker retraining.

2. Improve transit connections to educational opportunities and training programs at Seattle Community Colleges.

Goal 7

The Othello Residential Urban Village has parks, recreational facilities, and open spaces that are designed and programmed to accommodate users of diverse ages, interests and cultures, and that allow for informal interactions of people from different cultures.

Discussion

Many community members indicated the diversity of the neighborhood as one of the most important characteristics of the neighborhood and suggested that parks and open space could support this.

Policies

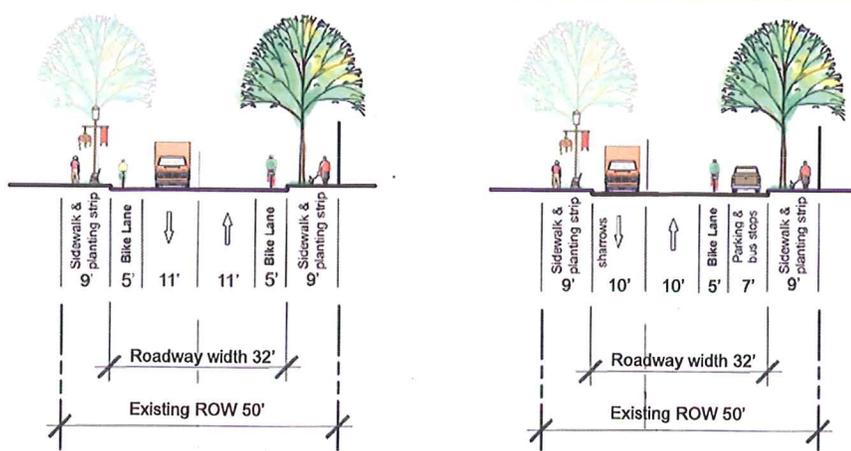
7.A Provide recreational and cultural programs and activities in parks and community centers that are relevant to the diverse population.

Strategies

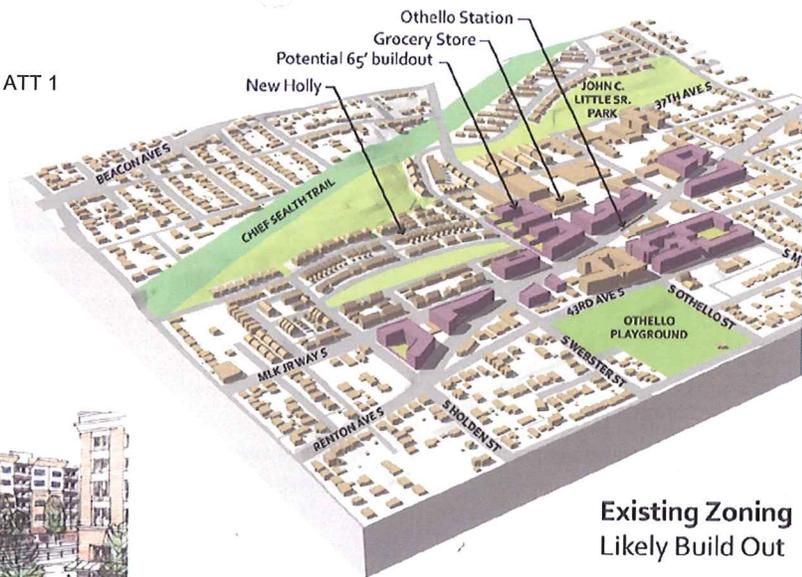
1. Increase Seattle Parks and Recreation programming of parks for recreational and cultural activities that are relevant to the diverse population at John C. Little Sr. Park and Othello Playground.

2. Pursue the addition of a play feature at Othello Playground that is attractive to a diversity of ages.

3. Hire multilingual Parks program staff.



Streetscape Concept: S Othello St MLK Jr. Way S to Rainier Ave S (See discussion on page 16.)



Existing Zoning
 Likely Build Out

S. Othello Street, looking west.



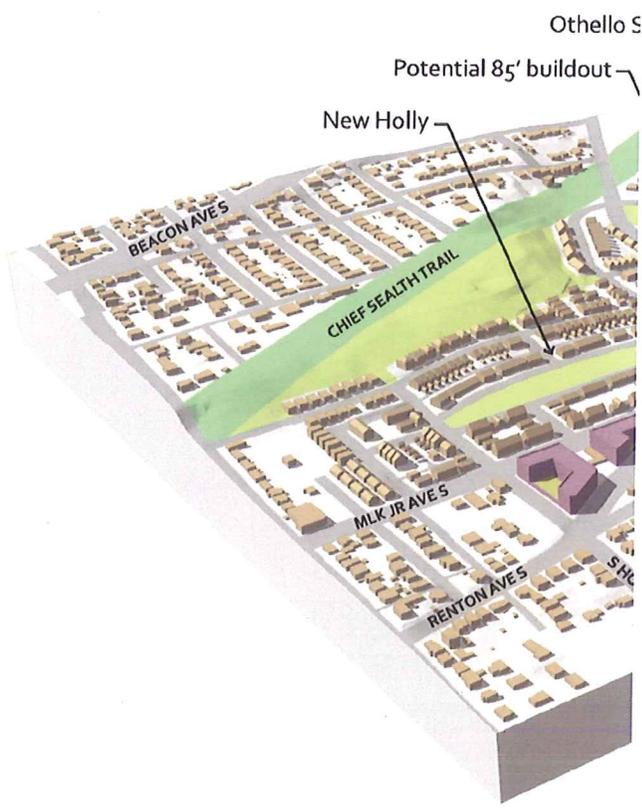
Existing Zoning - Likely Build Out



Option A - Likely Build Out



Option B - Likely Build Out, recommended for further study

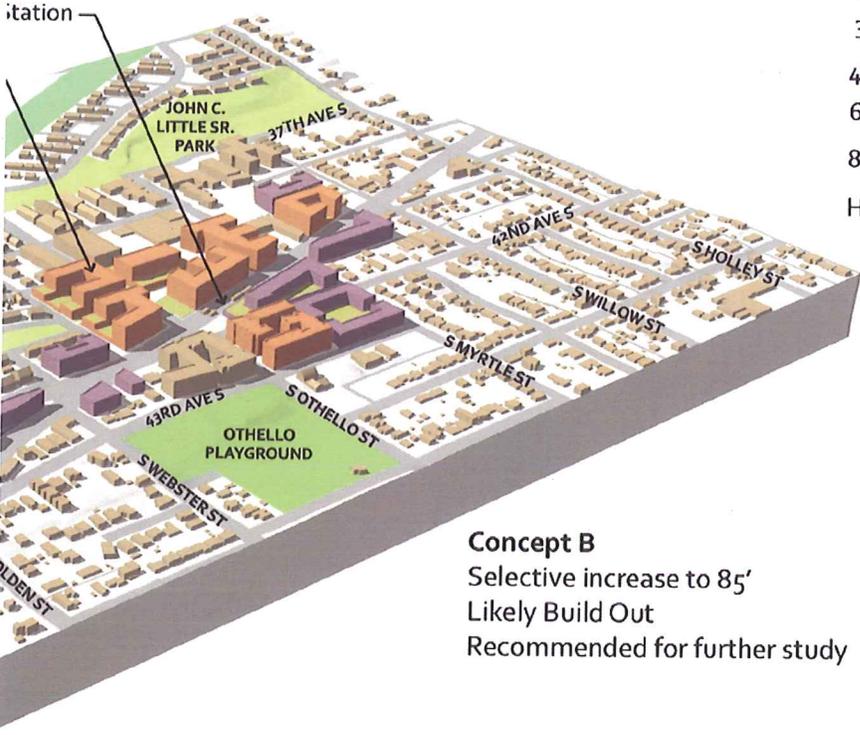


These building height concepts were created from a review from meetings that summer and fall. Using zoning, and street design plans, the community will achieve the goals and vision of their neighborhood



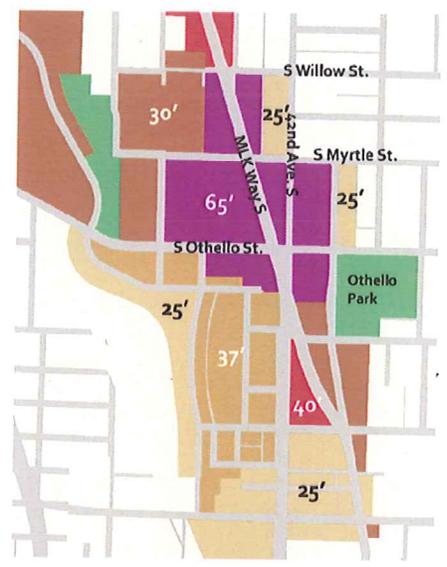


Concept A
 Selective increase
 at core to 85'
 Likely Build Out

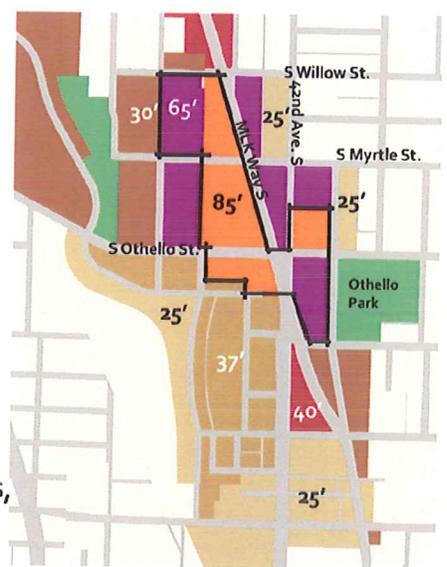


Concept B
 Selective increase to 85'
 Likely Build Out
 Recommended for further study

- Parks
- 25'
 - 30'
 - 37'
 - 40'
 - 65'
 - 85'
- Heights



Existing Height Limits



Recommended Height Limits

community discussions in spring 2009 and refined with community tools such as urban design framework plans, neighborhood design guidelines, I further define the desired form and characteristics of this Town Center to plan. See appendix for additional land use recommendations.



Shaping a Transit-Oriented Town Center

This section of the update describes goals of community members to strengthen its core Town Center around the light rail station while preserving the diversity of residents and merchants. It also outlines strategies and actions to help achieve these goals.

Goal 8

The core Town Center, around the light rail station, is economically strong and serves the multicultural community who live, work and shop here.

Discussion

Othello has growing recognition as a community, and is more readily accessible now with the arrival of light rail service.

Policies

8.A Support a uniquely identifiable Town Center that is a destination for international food and cultural experiences.

8.B Support the creation of a variety of open spaces for informal public gathering and recreation, including an open space in the Town Center that can be used for community functions such as a farmers' market and cultural celebrations.

8.C Encourage dense urban development in the Town Center in a manner that creates a vibrant and active commercial district supportive of the community, along with residential infill development to increase the housing supply.

Strategies

1. Officially rename the neighborhood from MLK @ Holly Street to Othello.
2. Use the City's Neighborhood Business District Fund and Neighborhood Street Funds, which are available to neighborhoods through a competitive application process, to establish its identity as the place to go for international shopping. Work with the community to identify projects and initiatives in which the community's effort would be matched by funds from the Neighborhood Matching Fund. Improvements may include
 - streetscape amenities, such as benches and banners;
 - activating public spaces with vendors;
 - business district marketing map and brochure; and
 - establishing its identity as the place to go for international shopping.
3. Create a civic space in the Town Center and accentuate the connections to high-quality open spaces including Othello Playground, John C. Little Sr. Park, Chief Sealth Trail, Van Asselt Park and Community Center, and the pocket parks and open spaces within New Holly.
4. Use the P-Patch program as a means of increasing open space and neighborhood amenities. (MLK-P14)
5. Using neighborhood design guidelines, an urban design framework plan, and street design plans, establish the context for, and characteristics of, a dense, pedestrian-friendly Town Center with a vibrant commercial core that addresses Town Center growth. The framework may more clearly define issues such as
 - the location of the retail district, and nonretail commercial areas, and home-business areas;
 - multifamily residential areas;
 - building characteristics such as height, and frontage along sidewalks (including upper-level setbacks);
 - pedestrian streets and sidewalk widths;
 - open spaces and parks;
 - key neighborhood assets such as King Plaza, or creating a pedestrian-oriented commercial, or market street, along the 38th and/or 39th Ave S corridor between S. Myrtle and S. Othello Streets (If along 38th Ave. S, consider impacts to new transit service that will use 38th Ave S.);
 - gateway features; and
 - provisions for public safety.
6. Through processes that engage community members, consider and evaluate the application of zoning designations and related development regulations that are most likely to achieve the urban design frame-

Shaping a Transit-Oriented Town Center

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work plan. Include evaluation of new regulatory and programmatic tools as they become available.

7. Rezone key opportunity sites to encourage redevelopment of parcels around the light rail station in a manner that incorporates housing, commercial services (such as a grocery store and small businesses) and amenities. (See pages 12 and 13.)

8. Evaluate proposed height and land use changes within the Town Center. (See pages 12 and 13.)

9. Explore re-zone of block between MLK Jr. Way S. and 43rd Ave. S. from S. Othello to S. Webster to 65' height, especially along S. Othello to create consistent frontage along Othello Park. (See pages 12 and 13.)

10. Maintain ongoing collaboration with Sound Transit, property owners, and community members to pursue redevelopment opportunities in the station area.

11. Proactively assess utility capacity within the Town Center to ensure that it can support the desired future density.

12. Promote retail, restaurant and entertainment uses that are pedestrian-oriented and provide a high level of street activity. (MLK-P16)

13. Encourage well-designed residential infill development to increase the housing supply. (MLK-P1)

14. Encourage well-designed multifamily development to contribute to the development of a mixed-use Town Center development. (MLK-P2)

Goal 9

A shared gathering space appropriate for the range of cultures living in the neighborhood.

Discussion

Many community members expressed a desire for a gathering place that could accommodate specific cultural and interest groups. Given the diversity of cultures and eth-

nicities represented in the neighborhood, create a common and flexible gathering place.

Policies

9.A Seek opportunities and partnerships to create a shared cultural center that could accommodate offices and gathering/performance space for various multicultural and interest groups.

Strategies

1. Prioritize the acquisition of land and resources for development of a multicultural gathering space.

2. Work with ethnic communities to create design and development guidelines for a shared multicultural gathering venue. Include flexibility that can accommodate a variety of gatherings and activities rather than a multitude of separate venues.

Goal 10

The neighborhood has a safe and effective network of buses and trains that supports land use goals and adequately serves the community.

Discussion

In order for the light rail service to better serve the community,

community members expressed a strong desire for access to the station to be improved, specifically to and from the east and west.

Policies

10.A Create safe pedestrian and bicycle access to light rail and bus service, and to the business district, especially from the east and west.

10.B Promote development standards that accommodate a vibrant pedestrian environment throughout the Town Center.

10.C Design streets for pedestrian safety, especially at light rail crossings.

(continued)

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Goal 3 (continued)

10.D Encourage King County Metro to provide effective bus service through the neighborhood to the light rail station and surrounding community facilities.

10.E Provide nonmotorized connections to open spaces.

Strategies

1. Work with King County Metro to restore bus connections along MLK Jr. Way S. and Renton Ave S. between light rail stations and to create new routes making connections, especially east-west, to the stations.
2. Use the Bicycle Master Plan as a tool for prioritizing bicycle improvements.

3. Implement the Southeast Transportation Study (SETS), which serves as the blueprint for programming transportation improvements in Southeast Seattle. Priority items may include the following:

- SETS Project #8: Improve safety at the intersection of S. Othello St. and 43rd Ave. S.
- SETS Project #9: Improve safety at intersections of Renton Ave. S. and 43rd Ave. S. and S. Holden St. /43rd Ave. S./S. Renton Ave. and create a safe pedestrian/bicycle route to the light rail station.

4. Use the Pedestrian Master Plan as a tool for prioritizing pedestrian improvements and Neighborhood Street Fund projects to improve walkability through sidewalk repair

and widening. Complete the sidewalk network to make better connections between destinations.

5. Explore on-street parking alternatives such as off peak parking on MLK Jr. Way S., and parking on one side of the street.

6. Improve nonmotorized connections to open spaces with lighting and benches.

7. Work with community to identify measures for residential streets, such as traffic circles, on-street parking, and street trees to mitigate impacts from nearby arterials. (MLK-P20)

Appendices

The appendices are posted online at www.seattle.gov/dpd/NeighborhoodPlanUpdates

Work Plan

The attached work plan adds Actions to the Goals, Policies and Strategies and formats them into a document that can be used to guide the Community's and City's work to achieve the community's goals.

Glossary

Updating the Comprehensive Plan

This document shows how the revised Othello Neighborhood Plan Element of the City's Comprehensive Plan updates and weaves together the Goals and Policies from the 1998 Neighborhood Plan and those that emerged from this 2009 Update process.

Recommended Changes to the City's Comprehensive Plan

Neighborhood Plan completed in 1999

Baseline Report

dated March 2009 includes highlights of the 1999 Neighborhood Plan and 2009 statistics

Meeting Materials and Notes

from the March, May and September 2009 meetings and Planning Outreach Liaison (POL) meetings.

Acknowledgments

In acknowledgment of the participation of thousands of committed Seattleites.

Including:

Othello Neighborhood Association (ONA)
Othello Station Community Advisory Team (OSCAT)
Rainier Valley Chamber of Commerce
Southeast District Council
MLK Business Association
African Business Association
Rainier Valley Community Development Fund
Feet First
Great City
International Sustainable Solutions
Scan Design Foundation
Sound Transit
University of Washington, College of Built Environments
Neighborhood Planning Advisory Committee

Planning Outreach Liaisons

Somali speaking community
Amharic speaking community
Oromiffa speaking community
Tigrinya speaking community
African American community
Vietnamese speaking community
Tagalog speaking community
Chinese speaking community
Khmer speaking community
Seniors & People Living with Disabilities
Youth
Native American & Alaskan Native communities
Spanish speaking community

Commissions

Seattle Planning Commission
Seattle Design Commission

City of Seattle Lead Participants

Department of Planning and Development
Department of Neighborhoods
Seattle Department of Transportation
Seattle Parks and Recreation
Office of Housing

The City of Seattle Interdepartmental Team incorporated the contributions of over 20 agencies and departments.



Othello

NEIGHBORHOOD ACTION PLAN

Strategies and action steps to achieve the community's vision and goals.



Othello Neighborhood Action Plan

The Othello Action Plan is the work plan that identifies strategies and action steps to be accomplished together by the community and the City in order to achieve the community's vision and goals. Through a series of meetings during 2009 and 2010, the community came together to create the Othello Neighborhood Plan Update, an update of the MLK@Holly Street Neighborhood Plan of 1999, and helped to prioritize the strategies and action steps of the Othello Action Plan. It is the intent of the City to complete the included Action Steps in the timeframes indicated assuming sufficient resources have been identified and are available.

Overview

Neighborhood Plans are designed to be long-term, flexible documents that shape and guide the future of a neighborhood. The original Neighborhood Planning process took place nearly 10 years ago and helped provide communities with a framework that allowed them to shape the direction of their neighborhood. The goals and strategies developed during the original neighborhood planning process were folded into the City's Comprehensive Plan.

The recently completed Othello Neighborhood Plan Update process affirmed the vision of the original MLK@Holly Street Neighborhood Plan completed in 1999 and refreshed the goals, policies and strategies to reflect the changed conditions of the plan area and involvement of a broader segment of the neighborhood's population. These proposed goals and policies will be forwarded to City Council in early 2011 for inclusion in the City's Comprehensive Plan.

Action Plans and Priorities

The Othello Action Plan includes the vision, goals, policies and strategies of the Othello Neighborhood Plan Update as well as the goals, policies and strategies that were carried over from the MLK@Holly Street Neighborhood Plan of 1999. The action plan includes action steps to be addressed in the near future as work toward the associated strategy. The action plan is intended to be refreshed regularly by the community and the City. It is a living document that accommodates changing priorities, conditions, tools and resources.

Action Plan priorities are the shared work of the community and the City that are required to achieve the vision and goals of the Neighborhood Plan update process. In order to be implemented, each strategy has specific action steps that the City, neighborhood residents, business, and other actors are responsible for completing. To assure progress toward implementation, each action step has an estimated timeline for completion.

The following two tables summarize the community's prioritization of goals and strategies from the 2009 Neighborhood Plan Update Process in Othello. The City's neighborhood planning team gathered this feedback in two ways. First, a Town Hall meeting in May 2010, community members participated in a "dot exercise", in which they placed an allotted number of dots beside their own priorities. Second, community members participated in a similar exercise via an online survey.



Table A: Top Selected Goals for Othello

Dots	Goal #	Description
317	1	A vibrant multicultural commercial district.
167	10	A neighborhood well-served by transit.
134	5	A neighborhood with positive activities for youth.
131	4	A neighborhood with a range of jobs for residents.
110	3	An affordable residential neighborhood for families.

Table B: Top Selected Strategies for Othello

Dots	Strategy #	Description
90	5.1	Support education, job skills and career development programs for youth.
84	1.4	Provide support to ethnic/cultural and local small businesses.
76	4.4	Promote and develop support programs.
76	1.13	Support rezone for the Filipino Community Center.
64	6.1	Expand job training programs at New Holly Learning Center.
54	10.1	Restore and create new bus connections.
44	5.2	Support integrated academic and job training programs for youth.

This informal summary simply highlights those goals and strategies that garnered the most dots, and provides a brief synthesis of the top-dotted items. The results are a general indicator of community priorities -- they are not intended to preclude or limit other goals and strategies identified in the neighborhood plans. A complete list of the goals and strategies that were listed during this exercise is included in the Action Plan; and the Neighborhood Plan Update Town Hall and Web Survey Results which are available at http://www.seattle.gov/dpd/Planning/Neighborhood_Planning/Overview/.

For the Othello neighborhood, the key themes that emerged from the dot exercise were:

- In goals, participants prioritized the strength and health of their business district, reflecting their diverse community.
- **Education & job training** are top strategies. Emphasis on economic opportunity and business support. Interest in better access to transit and a specific rezone.

Implementation Strategy

A Neighborhood Action Team will be formed around each goal that is a demonstrated priority, so that community members can take ownership of the priorities that matter most. Community members will self-select Action Teams, so that people who are passionate and committed to implementing a goal will carry out the work required to for implementation. The City department that best relates to the stated goal will convene the Action Team. The



different Action Teams will function differently depending on the type and timing of the work to be done. The Neighborhood District Coordinator will provide contact information for City staff of the different Action Teams and also serve to connect community members who are interested in participating in Action Teams.

The City will host community-wide meetings to inform residents on the progress of the previous year's Action Steps and to determine the next Action Steps. Action Plans will continuously be revised accordingly.



Othello Action Plan

Vision Goals Policies Strategies Action Steps	WHAT	WHEN	WHO	
		Priority (Catalyst, High, Medium) Timeframe 1-3 yrs; 3-5 yrs; 6-10 yrs Community Partners City Dept Agency Phase (On-going, Plan, Underway, Done)		

"We the Residents, Merchants, and Friends of the MLK at Haly Street Neighborhood pledge to build and maintain a healthy, safe, and sustainable community. Through our diversity, strength, and cooperation, we will realize our full potential as a thriving social, educational, and business community. We visualize: the successful integration of open space with residential and commercial development; partnerships to encourage the location of retail and service outlets within the community; a neighborhood that provides education and social resources for youth and adults; mixed use housing with opportunities for affordable private ownership; a coalition of merchants and residents who actively promote a safe and secure environment; an accessible transit system that will adequately serve a diverse, growing community."

Goal 1. A vibrant multicultural commercial district

Ethnic diversity of Othello merchants, a key asset of this neighborhood, is supported and maintained over the years.

Policy 1.A. Vibrant, multi-cultural commercial center

Support a vibrant and attractive multi-cultural Town Center in providing a range of goods for those who live, work and shop in the neighborhood.

Policy 1.B. Commercial district improvement including small ethnically based businesses.

Support implementation of coordinated long-term strategies for commercial district improvement including support for existing or expanding small businesses and ethnically based businesses to maintain the multi-cultural character.

Policy 1.C. Affordable commercial space

Develop strategies that keep commercial space affordable for small businesses, especially culturally based businesses.

Policy 1.D. Destination retail center

Encourage retail and services that are destination businesses for customers from the Rainier Valley and beyond, as well as those that support the culturally specific daily needs of the community.

Policy 1.E. Strong multi-cultural business associations

Support culturally inclusive local business associations that support the vitality of a business district that serves the entire community.

Policy 1.F. Strong cultural assets

Support key cultural assets such as the Filipino Community Center, Loa Highland Community Center, and cultural media.

Strategy 1.1: Market the commercial district

Better communicate to the neighborhood the great resource of having such a variety of small businesses in the Town Center. Develop business district communication/marketing materials to target current as well as future residents.

Market local businesses	M	1-3	MLK BA, RVCDF, HS	OED		U
MLK BA to co-lead four resident tours of MLK Businesses in 2010 -- OED funds	H	1-3	MLK BA, HS	OED, DON		U
MLK businesses start using social media for marketing: Yelp campaign, short promotional videos; Facebook for four businesses -- OED funds	H	1-3	MLK BA, RVCDF, HS	OED		U
Implement a MLK promotional shopping card -- OED funds	M	1-3	MLK BA, HS	OED, DON		U
Implementing retail study and Buy Local program to bring customers to the district.	H	1-3	MLK BA	OED		U

Strategy 1.2: Implement Southeast Seattle retail study

In partnership with local business associations, implement recommendations of the Southeast Retail Study.

Help local businesses thrive through technical assistance and business organizational development	H	1-3	RVCDF, SCORE, CED, UW LAW CLINIC	OED		U
Market local businesses	H	1-3	MLK BA, RVCDF, HS	OED		U
Improve the appearance and pedestrian experience of the Othello business node	H	1-3	MLK BA, HS, RVCDF	OED, SPU		U
Develop infrastructure to coordinate implementation efforts	M	1-6	MLK BA, ABAS, RVCDF, HS	OED		U
Help independent businesses buy commercial property, or a share in commercial property						

Strategy 1.3: Maintain clean & attractive residential & commercial areas

Encourage property and business owners to enhance and maintain the cleanliness and appearance of residential and commercial areas. (MLK-P22)

Improve the appearance and pedestrian experience of the Othello business node	H	1-3	MLK BA, RVCDF	OED, SPU		U
Engage property owners and business owners to engage in recycling to decrease trash, and to clean up dumpster areas	M	1-3	MLK BA, HS, RVCDF	OED, SPU		O
HomeSight to conduct clean up events through the Bridge to Beach event		1-3	HS			U

Strategy 1.4: Provide support to ethnic/cultural and local small businesses

Support existing small businesses to maintain the multi-cultural character. *Provide technical and financial support to small businesses, especially ethnic or culturally based businesses. *Encourage membership in local business associations. *Encourage peer support and mentoring. *Promote the location of cultural community centers and services in the neighborhood. *Promote opportunities for cross-cultural meetings among the business owners as well as among the broader community. *Encourage new and existing models of financing mixed-use development projects that provide long-term affordable commercial space as well as affordable housing in City-funded mixed-use projects. *Encourage ability to provide incentives for established businesses to stay in the area. *Promote use of limited-equity commercial condos to maintain affordable commercial space in support of the multi-cultural commercial district.

Help local businesses thrive through technical assistance and business organizational development	H	1-3	RVCDF, SCORE, CED, UW LAW CLINIC	OED		U
Assess need of target businesses and connect them to available resources and case management.		1-10	RVCDF	OED		U
Hold 2-3 workshops for ABAS and MLK BA		1-3	MLK BA, ABAS, HS	OED		U
Encourage membership in local business associations.	M	1-10	MLK BA, ABAS, HS	OED		U
Encourage peer support and mentoring.	H	1-10	MLK BA, ABAS, HS			
Promote the location of cultural community centers and services in the neighborhood.	H	1-3	comm gpp	DON		
Promote opportunities for cross-cultural meetings among the business owners as well as among the broader community.	M	1-10	MLK BA, ABAS, HS			U
Seek funding to encourage new and existing models of financing mixed-use development projects that provide long-term affordable commercial space as well as affordable housing in City-funded mixed-use projects.	H	1-3		OED, DFP, OH	HUD	U
Seek funding to encourage ability to provide incentives for established businesses to stay in the area.	M	1-3		OED, DFP, OH	HUD	U
Seek funds to promote use of limited-equity commercial condos to maintain affordable commercial space in support of the multi-cultural commercial district.	M	1-3		OED, DFP, OH	HUD	U
Provide TA that increases sales and enhances the attractiveness and customer experience in one targeted retail area.	M	1-3	RVCDF, SCORE, CED, UW LAW CLINIC	OED		U

Strategy 1.5: Create strategies for affordable commercial space

Explore strategies to retain or add affordable commercial space to support multi-cultural character. Potential partners include SCORE/Small Business Development Center, UW Entrepreneurial Law Clinic, Rainier Valley Community Development Fund, and HomeSight.

Help independent businesses buy commercial property, or a share in commercial property. OED has financing tools in addition to community partners	H	1-6	RVCDF, CED	OED		O
Submit for HUD Sustainable Communities Challenge Grant to fund commercial affordability strategies	H	1-3		DFP, CED	HUD	U

Strategy 1.6: Use zoning to support affordable commercial space

Modify station area overlay zoning to retain or add affordable commercial space.

Explore options for modifying zoning in Urban Design Framework discussion	H	1-3	comm gpp, MLK BA, ABAS, RVCDF, HS	DFP, OED		P
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Strategy 1.7: Remove barriers to affordable commercial space

Explore legislative changes needed to remove structural barriers to supporting affordable commercial space.

Strategy 1.8: Support home-based businesses	M	1-6				
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Vision Goals Policies Strategies Action Steps	WHAT		WHEN		WHO		
	Priority (Catalyst, High, Medium)	Timeframe 1-3 yrs, 3-6 yrs, 6-10 yrs	Community Partners	City Dept	Agency	Phase (Ongoing, Plan, Underway, Done)	
	Explore means to allow home-based businesses in some parts of the urban village.						
	Strategy 1.9: Keep a good grocery store Support the continued presence of a grocery store.						
	H	3-6					
	Strategy 1.10: Support organizations that work with culturally based businesses Work with new and existing organizations who can support and recruit new businesses that are reflective of the cultural groups in Rainier Valley.						
	H						
	Strategy 1.11: Support new small businesses Encourage new small businesses that add to the multi-cultural character.						
	H						
	Strategy 1.12: Support local and inclusive neighborhood business associations Support the MLK Business Association and the African Business Association to be a venue for business owners to work together and for its members to raise its concerns to the City as well as pursue grants and technical assistance.						
	H	1-3	MLK BA, ABAS, NS	OED		U	
	Strategy 1.13: Support rezone for the Filipino Community Center Consider rezoning from single-family to commercial/mixed use for Filipino Community Center so it can provide housing for its elders.						
	H	1-3	FCC	SPD		U	
	Support FCC re-zone and permit processing						
	Explore alley vacation						
	H	1-3	FCC	SDOT		U	
	Goal 2: A safe neighborhood This neighborhood is, and feels, safe for people and businesses -- from crime as well as from accidents while walking, biking and driving.						
	Policy 2.A. Safe to walk and gather Create a secure environment from people to walk and gather.						
	Policy 2.B. Secure for people and businesses Create a secure environment for people and businesses.						
	Policy 2.C. Partnerships for a safe commercial district Encourage partnerships among businesses to create a safe and active commercial district.						
	Policy 2.D. Strong partnership between community and Seattle Police Seek opportunities for the community and the Seattle Police Department to strengthen partnerships.						
	Strategy 2.1: More pedestrians and "eyes on the street" Encourage more pedestrian traffic and "eyes on the street" in both the commercial and residential portions of new developments by encouraging dense development in the Town Center.						
	H	1-3	comm grps	DPD, SDOT, PARKS		P	
	Incorporate in urban design framework						
	H	1-3	comm grps	DPD, SPD		P	
	SPD to assist with CPTED review						
	Strategy 2.2: Use good design to improve safety Use Crime Prevention Through Environmental Design (CPTED) principles to help create a more secure environment for people to walk and gather.						
	H	1-3	comm grps	DPD, SDOT, PARKS		P	
	Consider in urban design framework discussion						
	M	3-6	comm grps	DPD			
	Consider incorporating CPTED principles in future updates of neighborhood design guidelines						
	H	1-3	comm grps	DPD, SPD		P	
	SPD to assist with CPTED review						
	Strategy 2.3: Increase pedestrian lighting Provide pedestrian lighting on all streets in multifamily and mixed-use areas and on some walkways through parks, especially the Chief Sealth trail.						
	M	1-3	comm grps	DPD, SDOT, PARKS		P	
	Explore opportunities for increased pedestrian lighting as part of future streetscape improvements and streetscape concept plans						
	H	1-3	comm grps	PARKS		U	
	Plan, design and construct Othello Playground safety and lighting improvements -- Parks & Green Spaces Levy provides \$250,000 in funding for Planning, Design and Construction						
	M	1-3		SPD		O	
	SPD to assist with CPTED review						
	Strategy 2.4: Activate public spaces Activate public spaces with vendors.						
	H	1-3	comm grps, MLK BA, ABAS	DPD, SDOT, PH		U	
	DPD, SDOT and King County/Seattle Public Health are working together to amend codes and policies to create more opportunities for mobile vending on rights of way						
	Strategy 2.5: Enliven vacant sites Enliven temporarily vacant sites with local artwork or other activities.						
	M	1-10	comm grps	ARTS		O	
	Community groups may apply for available funding through ARTS. Funds are determined via a competitive process, and availability is dependent on admissions tax revenue and use of it as a dedicated resource. For more information on our funding programs: http://www.seattle.gov/arts/funding						
	Strategy 2.6: Form a BIA Explore the formation of a Business Improvement Area (BIA).						
	H	1-3	MLK BA, NS	SPU		U	
	Encourage property and business owners to enhance and maintain the cleanliness and appearance of residential and commercial areas. (MLK-P22)						
	H	3-6	MLK BA, NS	OED		O	
	Community driven. OED provides technical assistance for development of BIAs and is working with local organizations at Othello to lay foundation that could lead to future BIA development.						
	Strategy 2.7: Create a strong partnership between community and Seattle Police Encourage positive relationships between the community and the Seattle Police Department. Establish a cross-cultural training program to educate police officers on the various cultures and develop protocol and awareness necessary when assisting members of Othello's diverse community. Educate the various cultural groups on police procedures, duties, etc.						
	H	1-3		SPD		U	
	SPD employees undergoing training: "Perspectives in Policing"						
	H	1-3	comm grps	SPD		O	
	SPD builds relationships by attending meetings of over 20 community groups per month						
	Strategy 2.8: Support multicultural grassroots community groups Provide interpretation and translation services for grassroots and resident-led community groups.						
	M			SPD			
	If funded, SPD to translate and distribute 5 basic brochures: 1. How to call 911; 2. Personal safety; 3. Suspicious activity; 4. Vehicle security; 5. Landlord Information						
	Strategy A-16: Expand zoning code enforcement activities (from MLK @ Holly Street Implementation Matrix) Attend meetings of the Southeast Seattle Crime Prevention Council as needed						
			SESPC	SPD		O	
	Strategy A-6: Expand local participation in existing Business Watch program (from MLK @ Holly Street Implementation Matrix) Conduct outreach to non-English speaking business owners regarding crime prevention and code enforcement						
	M						
	Strategy A-7: Develop an Apartment Watch program for multi-family developments (from MLK @ Holly Street Implementation Matrix) Implement Apartment Watch program at request of building managers, residents or owners.						
	Goal 3: An affordable residential neighborhood for families A neighborhood that supports the broad economic, cultural and family-size diversity of this neighborhood by keeping housing affordable with a balance of both single-family and multifamily housing for both renters and owners.						
	Policy 3.A. Affordable housing to rent and own Maintain and augment affordable housing to keep a range of housing prices and unit sizes and a balance of rental and owner-occupied housing						
	Policy 3.B. Affordable housing for families Encourage development of housing available in a range of prices and sizes, including affordable family-sized homes with amenities for families.						
	Policy 3.C. Affordable housing for seniors and people living with disabilities						



Vision Goals Policies Strategies Action Steps	WHAT		WHEN		WHO			Phase (On-going, Plan, Underway, Done)
	Priority (Catalyst, High, Medium)	Timeframe (3-5 yrs, 3-6 yrs, 6-10 yrs)	Community Partners	City Dept	Agency			
Strategy 5.1: Support education, job skills and career development programs for youth								
<i>Support programs such as the Student-Teen Employment Preparation (STEP) program designed to provide youth with education, job skills and career development training.</i>								
	Provide funding for youth domestic & sexual violence prevention; and youth mental health counseling	M	1-10	ACCS	HSD			O
	Provide funding for youth outreach & case management; and youth employment & training	H	1-10	CCA	HSD			O
	Provide funding for youth outreach & case management; and youth mental health counseling	H	1-10	Conaso	HSD			O
	Provide funding for youth employment and academic support programs	H	1-10	Horn of Africa	HSD			O
Strategy 5.2: Support integrated academic and job training programs for youth								
<i>Support programs such as Seattle Youth Employment Program, a year-round academic support and job training program for youth ages 14-21 that helps youth graduate from high school, move on to college or trade school, and develop job skills.</i>								
	OED works with HSD and OFE to develop job training programs that prepare youth for postsecondary education	M	1-10		OED, HSD, OFE			P
	Provide funding for youth development and educational support	M	1-10	El Centro	HSD			O
	The City's Family and Education Levy funds Family Support Workers, Support Programs, Community Learning Centers, Student Health Clinics, and 9th Grade Academic Programs at the following schools: Franklin High, Rainier Beach High, Cleveland High, Aki Kurose Middle, Mercer Middle, Dearborn Park, Brighton, Wing Luke, Hawthorne, Orca, Van Asselt.	H	1-10	Schools	OFE/DOH			O
	There are two funding programs that community members/groups may apply for to fund youth arts programs – Youth Arts or smART ventures. These are determined via a competitive process, and funds available are dependent on admissions tax revenue and use of it as a dedicated resource. For more information on our funding programs: http://www.seattle.gov/arts/funding .	M	1-10	comm grps	ARTS			O
	Fund Filipino Community of Seattle to work with eighty youth from three Southeast high schools to explore their Filipino identity and practice skills and collaboration through winter and summer workshops in photography, poetry and songwriting. (\$7,346).		1-3	FCC	ARTS			COMPLETE
Goal 6: Access to education and employment training for its multicultural community								
<i>To support the cultural diversity, there is improved access to education and employment training opportunities for all, including support specifically for immigrant and refugee families.</i>								
6.A. Encourage life-long learning in the neighborhood								
<i>Encourage local institutions to meet the needs of the residents through opportunities for life-long learning in the neighborhood.</i>								
Strategy 6.1: Expand job training programs at New Holly Learning Center								
<i>Work with South Seattle Community College to expand job training programs at New Holly Learning Center, a community resource for southeast Seattle. This center offers an array of programs and courses for English speaking and non-English speaking adults and youth seeking to improve their literacy and employability skills in order to transition to college or entry-level employment. The South Seattle Community College New Holly Learning Center provides ESL and Family Literacy Programs, Placement Testing, ABE/GED preparation, and limited worker retraining.</i>								
	Provide funding for early learning and elementary after school programs	H	1-3	CSC, El Centro	HSD			O
	Provide funding to Denise Loule Education Center for early learning programs	M	1-3	Denise Loule	HSD			O
	Provide funding for citizen services	H	1-3	ACCS, CCA, CSC, FCC, Horn of Africa, El Centro	HSD			O
Strategy 6.2: Improve transit connections to Seattle Community Colleges.								
<i>Improve transit connections to educational opportunities and training programs at Seattle Community Colleges.</i>								
	Metro is responsible for transit connections; the city will support community efforts to communicate this feedback to Metro. The Seattle Transit Master Plan to be completed by September 2011 will identify service and capital investments needed to manage growth in population and jobs.	H	1-6	comm grps	SDOT	Metro		P
Goal 7: A neighborhood with recreation and open space that serve its residents								
<i>The Othello Residential Urban Village has parks, recreational facilities, and open spaces that are designed and programmed to accommodate users of diverse ages, interests and cultures, and that allow for informal interactions of people from different cultures.</i>								
Policy 7.A. Provide recreational and cultural programs in parks and community centers relevant to the diverse community								
<i>Provide recreational and cultural programs and activities in parks and community centers that are relevant to the diverse population.</i>								
Strategy 7.1: Increase Parks programming of activities relevant to the diverse population								
<i>Increase Seattle Parks and Recreation programming of parks for recreational and cultural activities that are relevant to the diverse population at John C. Little Sr. Park and Othello Playground.</i>								
	Plan, design and construct improvements at John C. Little Playground (Parks & Green Spaces Levy provides \$300,000 for planning, design and construction)	H	1-3	comm grps	PARKS			P
	Funding Othello Park Alliance for the Othello Park International Festival concerts providing local residents the opportunity to enjoy a positive, safe and celebratory use of the park. (\$1,200)	H	1-3	OPA	ARTS			D
Strategy 7.2: Pursue the addition of a multi-age play feature at Othello Park								
<i>Pursue the addition of a play feature at Othello Playground that is attractive to a diversity of ages.</i>								
		H		comm grps				
Strategy 7.3: Hire multilingual Parks program staff.								
		H						
Goal 8: A neighborhood with a vibrant Town Center								
<i>The core Town Center, around the light rail station, is economically strong and serves the multicultural community who live, work and shop here.</i>								
Policy 8.A. Support a Town Center that is a destination for international food and cultural experiences								
<i>Support a uniquely identifiable town center that is a destination for international food and cultural experiences.</i>								
Policy 8.B. Support a variety of gathering places including an open space in the Town Center for farmers' market and cultural celebrations								
<i>Support the creation of a variety of open spaces for informal public gathering and recreation, including an open space in the Town Center that can be used for community functions such as a farmers' market and cultural celebrations.</i>								
Policy 8.C. Encourage dense urban development in the Town Center to create a vibrant and active commercial district								
<i>Encourage dense urban development in the Town Center in a manner that creates a vibrant and active commercial district supportive of the community, along with residential infill development to increase the housing supply.</i>								
Strategy 8.1: Rename the neighborhood from MLK @ Holly Street to Othello								
<i>Officially rename the neighborhood from MLK at Holly Street to Othello.</i>								
		H						C
Strategy 8.2: Establish Othello as the place to go for international shopping								
<i>Use the City's Neighborhood Business District Fund and Neighborhood Street Funds, which are available to neighborhoods through a competitive application process, to establish its identity as the place to go for international shopping. Work with the community to identify projects and initiatives in which the community's effort would be matched by funds from the Neighborhood Matching Fund. Improvements may include streetscape amenities, such as benches and banners; activating public spaces with vendors; business district marketing map and brochure; and establishing its identity as the place to go for international shopping.</i>								
	Business associations and community groups can apply for funds through a competitive process	H	1-10	comm grps, MLK SA, ABAS	DOH, SDOT			O
Strategy 8.3: Create a civic space in the Town Center with strong connections to open spaces								
<i>Create a civic space in the Town Center and accentuate the connections to high-quality open spaces including Othello Playground, John C. Little Jr. Park, Chief Sealth Trail, Van Asselt Park and Community Center, and the pocket parks and open spaces within New Holly.</i>								
	Community has applied for Parks and Green Spaces Levy Opportunity Funds	H	1-3	comm grps	PARKS			P
	SPD can assist with CPTED review		1-3		SPD			O
Strategy 8.4: Increase open space and amenities through P-Patches.								
<i>Use the P-Patch program as a means of increasing open space and neighborhood amenities. (MLK-P14)</i>								
		M		comm grps	DOH			



Vision Goals Policies Strategies Action Steps	WHAT			WHEN		WHO		
	Priority (Catalyst, High, Medium)	Timeframe 1-3 yrs, 3-5 yrs, 6-10 yrs	Community Partners	City Dept	Agency	Phase (Ongoing, Plan, Underway, Done)		
Strategy 8.5: Establish the context for and characteristics of a vibrant Town Center <i>Using neighborhood design guidelines, an urban design framework plan, and street design plans, establish the context for, and characteristics of a dense, pedestrian-friendly Town Center with a vibrant commercial core that addresses Town Center growth. The framework may more clearly define issues such as the location of the retail district, and nonretail commercial areas, and home-business areas; multifamily residential areas; building characteristics such as height, and frontage along sidewalks (including upper-level setbacks); pedestrian streets and sidewalk widths; open spaces and parks; key neighborhood assets such as King Plaza, or creating a pedestrian-oriented commercial, or market street, along the 38th and/or 39th Ave S corridor between S Myrtle and S Othello Streets (if along 38th Ave S, consider impacts to new transit service that will use 38th Ave S.); gateway features; and provisions for public safety.</i>								
Incorporate in Urban Design Framework	H	1-3	comm grps	DPD, SDOT, OED, PARKS, OH, SPO		P		
Strategy 8.6: Help achieve a vibrant Town Center through development regulations <i>Through processes that engage community members, consider and evaluate the application of zoning designations and related development regulations that are most likely to achieve the urban design framework plan. Include evaluation of new regulatory and programmatic tools as they become available.</i>								
Incorporate in Urban Design Framework	H	1-3	comm grps	DPD, DON, SDOT, OED, PARKS, OH		P		
Strategy 8.7: Rezone key sites around the station to achieve housing, commercial services and amenities in single developments <i>Rezone key opportunity sites to encourage redevelopment of parcels around the light rail station in a manner that incorporates housing, commercial services (such as a grocery store and small businesses) and amenities.</i>								
Incorporate in Urban Design Framework	M	1-3	comm grps	DPD, SDOT, OED		P		
Strategy 8.8: Evaluate height and land use changes within the Town Center <i>Evaluate proposed height and land use changes within the Town Center.</i>								
Incorporate in Urban Design Framework	M	1-3	comm grps	DPD		P		
Strategy 8.9: Explore 65' height on block west of Othello Playground <i>Explore rezoning of block between MLK Jr Way S and 43rd Ave S from S Othello to S Webster to 65' height, especially along S Othello to create consistent frontage along Othello Park.</i>								
Incorporate in Urban Design Framework	M	1-3	comm grps	DPD		P		
Strategy 8.10: Collaboratively pursue re-development opportunities in the station area <i>Maintain ongoing collaboration with Sound Transit, property owners, and community members to pursue re-development opportunities in the station area.</i>								
Strategy 8.11: Assess utility capacity in the Town Center <i>Proactively assess utility capacity within the Town Center to ensure that it can support the desired future density.</i>								
Assess/confirm utility capacity issues (wastewater, storm water, drinking water) related to expected growth and proposed zoning. Develop strategy to address any capacity constraints identified.	H	1-3		SFU		P		
Incorporate discussion in Urban Design Framework	H	1-3		SFU, DPD, SDOT		P		
Strategy 8.12: Promote pedestrian oriented uses <i>Promote retail, restaurant and entertainment uses that are pedestrian-oriented and provide a high level of street activity. (MLK-P16)</i>								
Incorporate in Urban Design Framework	H	1-3	comm grps	DPD, OED		P		
Strategy 8.13: Increase housing supply <i>Encourage well-designed residential infill development to increase the housing supply. (MLK-P1)</i>								
Incorporate in Urban Design Framework		1-3	comm grps	DPD		P		
Strategy 8.14: Encourage mixed-use development in the Town Center <i>Encourage well-designed multifamily development to contribute to the development of a mixed-use Town Center development. (MLK-P2)</i>								
Incorporate in Urban Design Framework	H	1-3	comm grps	DPD		P		
Strategy B-13: Support development teams to build a mixed-use transit oriented town center (from MLK @ Holly Street Implementation Matrix) <i>Assemble a development team, secure financial resources, and identify appropriate property to build a mixed-use, transit oriented town center</i>								
Goal 9: A neighborhood with a shared multicultural community center <i>A shared gathering space appropriate for the range of cultures living in the neighborhood.</i>								
Policy 9A: Support partnerships to create a shared multi-cultural community center <i>Seek opportunities and partnerships to create a shared cultural center that could accommodate offices and gathering/performance space for various multi-cultural and interest groups.</i>								
Strategy 9.1: Acquire land and resources for a multicultural gathering space <i>Prioritize the acquisition of land and resources for development of a multicultural gathering space.</i>								
Support a site search and project feasibility study to accommodate building program and project budget when community leadership group is ready	H	1-6	comm grps	DON, DPD				
Strategy 9.2: Create design and development guidelines for multicultural gathering space <i>Work with ethnic communities to create design and development guidelines for a shared multicultural gathering venue. Include flexibility that can accommodate a variety of gatherings and activities rather than a multitude of separate venues.</i>								
Communities designate leadership group to explore feasibility of long-term partnership, building operations and maintenance for a privately owned community center	H	1-3	comm grps	DON		P		
Leadership group to develop partnership structure, building needs, building operations, maintenance plan and fundraising plan. Group to hire consultant if needed	M	1-3	comm grps	DON		P		
Goal 10: A neighborhood well-served by transit <i>The neighborhood has a safe and effective network of buses and trains that supports land use goals and adequately serves the community.</i>								
Policy 10.A: Create safe pedestrian and bike access to transit and commercial center <i>Create safe pedestrian and bicycle access to light rail and bus service, and to the business district, especially from the east and west.</i>								
Policy 10.B: Promote standards for a vibrant pedestrian environment in the Town Center <i>Promote development standards that accommodate a vibrant pedestrian environment throughout the Town Center.</i>								
Policy 10.C: Design streets for pedestrian safety, especially at light rail crossings. <i>Design streets for pedestrian safety, especially at light rail crossings.</i>								
Policy 10.D: Encourage Metro to provide effective bus service connecting to the light rail station and to community facilities <i>Encourage King County Metro to provide effective bus service through the neighborhood to the light rail station and surrounding community facilities.</i>								
Policy 10.E: Provide non-motorized connections to open spaces <i>Provide non-motorized connections to open spaces.</i>								
Strategy 10.1: Restore and create new bus connections <i>Work with King County Metro to restore bus connections along MLK Jr Way S and Renton Ave S between light rail stations and to create new routes making connections, especially east-west, to the stations.</i>	H		comm grps	SDOT, METRO				
Strategy 10.2: Use the Bicycle Master Plan to prioritize Improvements <i>Use the Bicycle Master Plan as a tool for prioritizing bicycle improvements.</i>								
There are safe and convenient bicycle transportation alternatives to and from residential areas, parks, schools, civic buildings, and commercial and employment areas.	H							
Improvements may be included in 2011/2012 priority projects	H	1-6		SDOT				
Strategy 10.3: Implement the Southeast Transportation Study (SETS)								



Vision Goals Policies Strategies Action Steps	WHAT	WHEN		WHO			
		Priority (Catalyst, High, Medium)	Timeframe 1-3 yrs; 3-5 yrs; 5-10 yrs	Community Partners	City Dept	Agency	Phase (Ongoing, Plan, Underway, Done)
	Implement the Southeast Transportation Study (SETS), which serves as the blueprint for programming transportation improvements in Southeast Seattle. Priority items may include the following: Project #8: Improve safety at the intersection of S Othello Street and 43rd Ave S. Project #9: Improve safety at intersections of Renton Ave S and 43rd Ave S and S Holden St / 43rd Ave S / Renton Ave S, and create a safe pedestrian/bicycle route to the light rail station.						
	Sidewalk on 43rd Ave S from S Renton to S Webster (to Othello Park) completed in 2009 (\$808,000)	H	1-3		SDOT		D
	Sidewalk on 43rd Ave S from S Webster to S Othello – will be addressed through the Pedestrian Master Plan				SDOT		
	Strategy 10.4: Use the Pedestrian Master Plan to prioritize improvements Use the Pedestrian Master Plan as a tool for prioritizing pedestrian improvements and Neighborhood Street Fund projects to improve improvements may be included in 2011/2012 priority projects				SDOT		
	Strategy 10.5: Explore on-street parking alternatives Explore on-street parking alternatives such as off-peak parking on MLK Jr Way S, and parking on one side of the street.						
	Explore in Urban Design Framework discussion	H	1-3	comm grps, MLKBA, ABA	DPD, SDOT		P
	Strategy 10.6: Install lighting and benches Improve nonmotorized connections to open spaces with lighting and benches. Community may apply for matching fund grants for specific projects						
	Strategy 10.7: Identify traffic calming measures for residential streets Work with community to identify measures for residential streets, such as traffic circles, on-street parking, and street trees to mitigate impacts from nearby arterials. (MLK-P20) Explore in Urban Design Framework discussion Community may apply for matching fund grants for specific projects	H	1-3	comm grps	DPD, SDOT		P
	Strategy A-14: Educate property owners on right-of-way maintenance responsibilities (from MLK @ Holly Street Implementation Matrix) Develop education program regarding property owner requirements for sidewalk, planter strip, and street tree maintenance in residential areas. to be done by Q4, 2010	H	1-3	comm grps	DPD, SDOT		U

Goals and Policies carried forward from the City's Comprehensive Plan as drawn from the MLK@ Holly Street Neighborhood Plan dated July 7, 1999.

- MLK-G1 amended: A neighborhood that offers a broad range of activities to serve the diverse needs of the community and to encourage neighborhood sustainability, including residential, commercial, retail, service, cultural, and open space uses.
- MLK-G5 amended: The retail and commercial core of the Othello Residential Urban Village is an attractive and vibrant area for neighborhood residents and visitors.
- MLK-G7 amended: A continuum of opportunities for education, training, skills enhancement, and job placement that responds to the changing needs of the work place locally and regionally, and is readily available to neighborhood residents and workers.
- MLK-G9: Improve circulation within the existing capacity of the arterial street system to provide cost effective mobility and minimal neighborhood disruption.
- MLK-G10: There are safe and convenient pedestrian and bicycle transportation alternatives to and from residential areas, parks, schools, civic buildings, and commercial and employment areas.
- MLK-G13: A tightly knit community where people know how to and want to get involved in community activities.
- MLK-P2: Encourage well designed multifamily development to contribute to the development of a mixed use town center development.
- MLK-P3 amended: Increase opportunities for affordable homeownership by working with lenders, and non-profit and for-profit developers.
- MLK-P4: Encourage the preservation of affordable housing resources through rehabilitation of existing single family residences.
- MLK-P5: Encourage lenders to design mortgage programs, products, and educational materials that meet the needs of a diverse neighborhood.
- MLK-P7: In partnership with local, state, and federal agencies, ensure the preservation of a supply of subsidized housing units in the neighborhood.
- MLK-P8: Encourage service providers and managers to provide security and decent physical condition for transitional housing to better integrate this housing into the surrounding neighborhood.
- MLK-P9 amended: Encourage a range of affordable and market rate residential uses in the upper stories of the mixed use development within short walking distance of a light rail station.
- MLK-P10 amended: Use the light rail station as a gateway with appropriate transitions to the Othello Residential Urban Village.
- MLK-P11 amended: Coordinate with other public and private agencies to plan, develop, operate and maintain park and recreational facilities.
- MLK-P12 amended: Promote public safety in parks through partnerships with local organizations and law enforcement, defensible design, lighting, and landscaping.
- MLK-P13: Encourage the development of pocket parks throughout the neighborhood in unopened rights-of-way and other surplus public property.
- MLK-P14: Use the P-patch program as a means of increasing open space and neighborhood amenities.
- MLK-P16 amended: Promote retail, restaurant and entertainment uses that are pedestrian-oriented, that provide a high level of street activity, and that create a secure environment for people and businesses.
- MLK-P17: Strive to develop pedestrian amenities to link commercial areas, transportation facilities, residential areas and parks.
- MLK-P19 amended: Mitigate the impact of arterial traffic on pedestrian activity and promote the safety of pedestrians by providing pedestrian amenities along arterials.
- MLK-P20: Work with community to identify measures for residential streets, such as traffic circles, on-street parking, and street trees to mitigate impacts from nearby arterials.
- MLK-P21 amended: Work in partnership with the community, Seattle Police Department, and other agencies to identify public safety "hot spots" and appropriate courses of remedial action such as Block Watch programs, security lighting, and the Holly Park Merchants Assoc. Business Watch.
- MLK-P22: Encourage property and business owners to enhance and maintain the cleanliness and appearance of residential and commercial areas.
- MLK-P23 amended: Improve the availability of community facilities for local organizations in the Othello Residential Urban Village.



FISCAL NOTE FOR NON-CAPITAL PROJECTS

Department:	Contact Person/Phone:	CBO Analyst/Phone:
Dept of Planning & Dev	Nora Liu, 3-7036	Linda Taylor-Manning 4-8376

Legislation Title:

A RESOLUTION recognizing the extensive efforts of the Othello neighborhood (formerly known as the MLK@Holly Street neighborhood) to update their vision and plan for the future; approving an action plan for the neighborhood and City to undertake actions to advance neighborhood priorities; and authorizing the submittal of proposed amendments to the MLK@Holly Street Neighborhood Plan for consideration as part of the Comprehensive Plan amendment process.

Summary of the Legislation:

The resolution recognizes the work of the Othello residents and businesses in updating their neighborhood plan and identifying actions to further their vision. Through 2009 and in to 2010 the Department of Planning and Development (DPD) and Department of Neighborhoods (DON) conducted significant public outreach, where over 1600 residents participated in over 100 public workshops and meetings related to the three 2009 plan update neighborhoods.

Background: (Include a brief description of the purpose and context of legislation and include record of previous legislation and funding history, if applicable.)

In 1999, City Council recognized the Othello Neighborhood Plan and the Othello Approval and Adoption Matrix. In 2008, Ordinance 122799 and Resolution 31085 outlined a process for updating the City’s neighborhood plans, and prioritized North Beacon Hill, North Rainier, and Othello Neighborhood Plans as the first plans for updating. In April 2010, Resolution 31204 outlined actions, deliverables, and a schedule for completing these plan updates.

Please check one of the following:

 X **This legislation does not have any financial implications.**
(Stop here and delete the remainder of this document prior to saving and printing.)





City of Seattle
Office of the Mayor

September 14, 2010

Honorable Richard Conlin
President
Seattle City Council
City Hall, 2nd Floor

Dear Council President Conlin:

I am pleased to transmit the attached proposed Resolution recognizing the extensive efforts of the Othello neighborhood to update their vision and plan for the future; approving an action plan to help guide the neighborhood's and City's actions to advance neighborhood priorities; and authorizing the submittal of proposed amendments to the MLK@Holly Street Neighborhood Plan for consideration as part of the Comprehensive Plan amendment process.

As you are aware, the community and the City have been working together to prepare updates to the neighborhood plans and shared work plans in three neighborhoods in southeast Seattle. We are pleased to be able to inform you that there is broad community commitment to updating neighborhood plans as was shown in May 2010, when 169 people, including 47 from historically underrepresented communities, attended Town Hall meetings, and 136 participated through a web survey to prioritize strategies and actions to implement neighborhood priorities within the workplans. In addition, the community demonstrated an on-going commitment to carry forward with the existing and proposed goals and policies of the neighborhood plans as indicated by the participation of over 500 action team members signed up to work with the City to complete the work.

Thank you for your partnership in this effort and for your consideration of this legislation. Should you have any questions, please contact Nora Liu at 206-233-7036.

Sincerely,

Michael McGinn
Mayor of Seattle

cc: Honorable Members of the Seattle City Council

Michael McGinn, Mayor
Office of the Mayor
600 Fourth Avenue, 7th Floor
PO Box 94749
Seattle, WA 98124-4749

Tel (206) 684-4000
Fax (206) 684-5360
TDD (206) 615-0476
mike.mcgin@seattle.gov



RESOLUTION _____

1
2 A RESOLUTION recognizing the extensive efforts of the Othello neighborhood (formerly
3 known as the MLK@Holly Street neighborhood) to update their vision and plan for the
4 future; approving an action plan for the neighborhood and City to undertake actions to
5 advance neighborhood priorities; and authorizing the submittal of proposed amendments
6 to the MLK@Holly Street Neighborhood Plan for consideration as part of the
7 Comprehensive Plan amendment process.

8 WHEREAS, Seattle maintains a commitment to a true partnership between neighborhoods and
9 government in building innovative planning structures and visionary neighborhood plans;
10 and

11 WHEREAS, in 1999, the City Council recognized the MLK@Holly Street Neighborhood Plan,
12 and the MLK@Holly Street Approval and Adoption Matrix; and

13 WHEREAS, in September 2008, the City Council passed Ordinance 122799 and adopted
14 Resolution 31085, that collectively outlined a process for updating the City's
15 neighborhood plans and placed a priority on updating plans in neighborhoods containing
16 transit stations; and

17 WHEREAS, Ordinance 122799 prioritized the North Beacon Hill, North Rainier and Othello
18 Neighborhood Plans for updates to capitalize on the opening of light rail stations in these
19 neighborhoods in 2009; and

20 WHEREAS, North Beacon Hill, North Rainier and Othello are three of the most diverse
21 neighborhoods in Seattle; 70% of residents in the North Rainier neighborhood are people
22 of color, nearly 50% of residents in Othello are foreign born and 60% of residents in
23 North Beacon Hill speak a language other than English at home according to 2000 census
24 data; and

25 WHEREAS, throughout 2009, the Department of Planning and Development (DPD) and
26 Department of Neighborhoods (DON) conducted significant public outreach including to
27 historically underrepresented communities in the North Beacon Hill, North Rainier, and
28 Othello neighborhoods; and

WHEREAS, over 1600 City of Seattle residents played an integral role in neighborhood planning
for these three neighborhoods, as evidenced by over 100 public workshops and meetings,
that resulted in proposals to update neighborhood plans; and

WHEREAS, on April 19, 2010, the City Council adopted Resolution 31204 outlining specific
actions, deliverables, and a schedule for completing neighborhood plan updates for the
North Beacon Hill, North Rainier, and Othello neighborhoods; and

THIS VERSION IS NOT ADOPTED



1 WHEREAS, broad community commitment to updating neighborhood plan was shown in May
2 2010, when 169 people, including 47 from historically underrepresented communities,
3 attended Town Hall meetings, and 136 participated through a web survey to prioritize
strategies and actions to implement neighborhood priorities; and

4 WHEREAS, the Othello neighborhood and the City have agreed upon a shared workplan to
5 respond to the issues raised during the neighborhood plan update process; and

6 WHEREAS, the workplan includes responsibilities and tasks that the City and neighborhood
7 aspire to undertake, assuming sufficient resources have been identified and are available;
and

8 WHEREAS, the City and community will revisit the workplan to assess progress, affirm
9 upcoming priorities for action, and accommodate changing conditions, and resources; and

10 WHEREAS, the Othello community has affirmed that there was significant, broad and inclusive
11 participation in shaping the workplan that focuses on key neighborhood priorities; and

12 WHEREAS, the community has demonstrated an on-going commitment to carry forward with
13 the existing and proposed goals and policies of the neighborhood plan as indicated by the
14 participation of over 500 action team members signed up to work with the City on the
workplan; NOW, THEREFORE,

15 **BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SEATTLE, THE**
16 **MAYOR CONCURRING, THAT:**

17 Section 1. "The City recognizes the completion of the proposed "Othello Neighborhood
18 Plan Update", by the community and executive staff pursuant to Resolution 31204, and
19 identified as Attachment 1, and directs that proposed goals and policies be prepared for possible
20 adoption into the Neighborhood Planning Element of the City's Comprehensive Plan.

21
22 Section 2. The document entitled the "Othello Action Plan," a copy of which is
23 identified as Attachment 2, is attached to this resolution and will be used to help guide the City's
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28

THIS VERSION IS NOT ADORIED

1 and community's actions to implement the community's vision for the Othello neighborhood
2 assuming sufficient resources have been identified and are available.

3 Section 3. This Resolution does not amend the City of Seattle Comprehensive Plan.
4 Goals and policies proposed to be added or amended in the Othello Neighborhood Plan Update
5 will be considered for possible inclusion in the Comprehensive Plan in 2011 pursuant to the
6 procedures for amending the Comprehensive Plan established by Resolution 31117.
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THIS VERSION IS NOT ADOPTED



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Adopted by the City Council the ____ day of _____, 2010, and
signed by me in open session in authentication of its adoption this ____ day
of _____, 2010.

President _____ of the City Council

THE MAYOR CONCURRING:

Michael McGinn, Mayor

Filed by me this ____ day of _____, 2010.

City Clerk

(Seal)

Attachment 1: Othello Neighborhood Plan Update

Attachment 2: Othello Neighborhood Action Plan

THIS VERSION IS NOT ADOPTED



STATE OF WASHINGTON – KING COUNTY

--SS.

261961
CITY OF SEATTLE, CLERKS OFFICE

No.

Affidavit of Publication

The undersigned, on oath states that he is an authorized representative of The Daily Journal of Commerce, a daily newspaper, which newspaper is a legal newspaper of general circulation and it is now and has been for more than six months prior to the date of publication hereinafter referred to, published in the English language continuously as a daily newspaper in Seattle, King County, Washington, and it is now and during all of said time was printed in an office maintained at the aforesaid place of publication of this newspaper. The Daily Journal of Commerce was on the 12th day of June, 1941, approved as a legal newspaper by the Superior Court of King County.

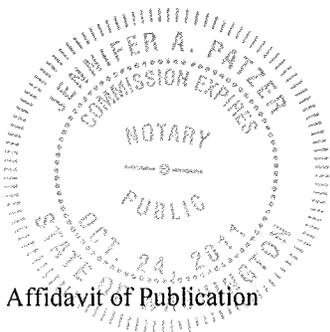
The notice in the exact form annexed, was published in regular issues of The Daily Journal of Commerce, which was regularly distributed to its subscribers during the below stated period. The annexed notice, a

CT:31245-48,50-51 TITLE

was published on

10/20/10

The amount of the fee charged for the foregoing publication is the sum of \$ 102.38, which amount has been paid in full.



[Signature]

Subscribed and sworn to before me on
10/20/10
[Signature]

Notary public for the State of Washington,
residing in Seattle

State of Washington, King County

City of Seattle

TITLE-ONLY PUBLICATION

The full text of the following legislation, passed by the City Council on October 4, 2010, and published here by title only, will be mailed upon request, or can be accessed at <http://clerk.seattle.gov>. For further information, contact the Seattle City Clerk at 684-8344.

RESOLUTION NO. 31245

A RESOLUTION recognizing the extensive efforts of the North Beacon Hill neighborhood to update their vision and plan for the future; approving an action plan for the neighborhood and City to undertake actions to advance neighborhood priorities; and authorizing the submittal of proposed amendments to the North Beacon Hill Neighborhood Plan for consideration as part of the Comprehensive Plan amendment process.

RESOLUTION NO. 31246

A RESOLUTION recognizing the extensive efforts of the Othello neighborhood (formerly known as the MLK@Holly Street neighborhood) to update their vision and plan for the future; approving an action plan for the neighborhood and City to undertake actions to advance neighborhood priorities; and authorizing the submittal of proposed amendments to the MLK@Holly Street Neighborhood Plan for consideration as part of the Comprehensive Plan amendment process.

RESOLUTION NO. 31247

A RESOLUTION recognizing the extensive efforts of the North Rainier neighborhood to update their vision and plan for the future; approving an action plan for the neighborhood and City to undertake actions to advance neighborhood priorities; and authorizing the submittal of proposed amendments to the North Rainier Neighborhood Plan for consideration as part of the Comprehensive Plan amendment process.

RESOLUTION NO. 31248

A RESOLUTION granting conceptual approval of Biotech Reader Kiosks and Optical Character Recognition Camera Portals in the westerly margin of Colorado Avenue South, south of Atlantic Street, the foundations for which are being constructed by the Washington State Department of Transportation as part of the SR 99 South Holgate to South King Street Viaduct Replacement Project Phase 2, as proposed by the BNSF Railway Company.

RESOLUTION NO. 31250

A RESOLUTION appointing the members of the Transit Master Plan Public Advisory Committee.

RESOLUTION NO. 31251

A RESOLUTION relating to the Lake to Bay Loop; expressing the City of Seattle's support for the development and implementation of the Lake to Bay Loop urban trail; identifying the planned route for the trail; designating the Seattle Department of Transportation to lead the planning, design and implementation phases of the project in collaboration with the Department of Planning and Development, the Department of Parks and Recreation and the Seattle Center.

Publication ordered by the City Clerk
Date of publication in the Seattle Daily
Journal of Commerce, October 20, 2010.

10/20(201061)