

Resolution No. 31404

A RESOLUTION relating to the City of Seattle's budget planning, establishing general standards for the measurement of program performance and program evaluation, and stating the Council's intent to begin applying these standards in its review of the 2013 Proposed Budget.

The City of Seattle – Legislative Department

Resolution sponsored by: Boyer

Committee Action:

Date	Recommendation	Vote
9/5/12	Approve.	Tib SC 2-0-0

Related Legislation File: \_\_\_\_\_

Date Introduced and Referred: <u>August 13, 2012</u>	To: (committee): <u>Government Performance and Finance</u>
Date Re-referred:	To: (committee):
Date Re-referred:	To: (committee):
Date of Final Action: <u>9.10.12</u>	Date Presented to Mayor: <u>9.12.12</u>
Date Signed by Mayor: <u>9/20/12</u>	Date Returned to City Clerk: <u>9/20/12</u>
Published by Title Only <input checked="" type="checkbox"/>	Date Returned Without Concurrence:
Published in Full Text _____	

This file is complete and ready for presentation to Full Council. \_\_\_\_\_

Full Council Action:

Date	Decision	Vote
9.10.12	Adopted	9-0

*Law Department*

**CITY OF SEATTLE**  
**RESOLUTION 31404**

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3 A RESOLUTION relating to the City of Seattle's budget planning, establishing general  
4 standards for the measurement of program performance and program evaluation, and  
5 stating the Council's intent to begin applying these standards in its review of the 2013  
6 Proposed Budget.

7 WHEREAS, the citizens of Seattle rightly expect that their city government will implement  
8 programs in the most effective and efficient manner possible, especially in the priority  
9 areas of public safety, human services, economic opportunity, and environmental  
10 stewardship; and

11 WHEREAS, achieving specific and desired outcomes begins by clearly defining what the City  
12 intends to accomplish for its citizens and requires accurately assessing the effectiveness  
13 of City action toward this end; NOW, THEREFORE,

14 **BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SEATTLE THAT:**

15 Section 1. In its review of the 2013 Proposed Budget, the Council intends to consider  
16 four main questions when considering the proposed funding of new programs or significant  
17 changes to existing programs (such as proposed increases in funding):

18 **A. What is the long-term and measurable goal or goals of the program?** Council  
19 expects that new or significantly changed programs will articulate clear, specific, and measurable  
20 goals.

21 **B. What is the gap between the status quo and the program goal(s)?** A clear,  
22 specific, and quantifiable assessment of the status quo, such as a statistical baseline, will be  
23 essential for tracking results and determining the feasibility of achieving the goal(s).

24 **C. How effective is the new program expected to be in making progress toward the**  
25 **stated goal(s)?** Budget proposals for new or significantly changed programs, should include  
26 forecasts of expected outcomes. These forecasts should be described in terms of clear, specific,  
27 and quantifiable progress toward the program goals, and the specific time period over which this  
28 progress will be made, including the short-term (within the next 12 months) and, where  
appropriate, the medium-term. The forecasts of effectiveness should be supported by high



1 quality evidence of how comparable programs have been implemented elsewhere, or describe the  
2 specific basis for the forecasts presented.

3 **D. How will the success of the new or changed program be measured?** Successful  
4 proposals will include a specific plan for clearly measuring and evaluating program outcomes.  
5 Depending on the nature of the proposal, the Council will consider different approaches to  
6 program monitoring:

- 7 1. For any program attempting to replicate a model successfully implemented and  
8 rigorously evaluated at other locations, the Council will expect evidence that the  
9 program proposed for Seattle is significantly similar to the model, is being  
10 implemented with fidelity (in the same manner as the model program), and that a clear  
11 process and timeline for tracking specific and quantifiable progress toward the  
12 program goal(s) has been established.
- 13 2. For programs that adopt more innovative approaches where success has not been  
14 previously demonstrated by high quality evidence (such as objective studies of  
15 program outcomes with clear, specific, and quantifiable results and a control group),  
16 the Council expects a more rigorous plan for program evaluation. Such a plan should  
17 include (i) a clear process and timeline for tracking specific and measurable program  
18 outcomes and (ii) a methodology for comparing the outcomes of those targeted by the  
19 program with a comparable group not affected by program implementation.

20  
21 Adopted by the City Council the 10<sup>th</sup> day of September, 2012, and  
22 signed by me in open session in authentication of its adoption this 10<sup>th</sup> day  
23 of September, 2012.

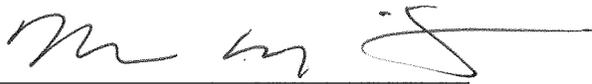
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25 President \_\_\_\_\_ of the City Council



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THE MAYOR CONCURRING:



Michael McGinn, Mayor

Filed by me this 20<sup>th</sup> day of September, 2012.



Monica Martinez Simmons, City Clerk

(Seal)



**FISCAL NOTE FOR NON-CAPITAL PROJECTS**

<b>Department:</b>	<b>Contact Person/Phone:</b>	<b>CBO Analyst/Phone:</b>
Legislative	Peter Harris / 684-8368	n.a.

**Legislation Title:**

A RESOLUTION relating to the City of Seattle's budget planning, establishing general standards for the measurement of program performance and program evaluation, and stating the Council's intent to begin applying these standards in its review of the 2013 Proposed Budget.

**Summary of the Legislation:**

This resolution states the Council's intent to begin applying standards for performance measurement and evaluation to new and revised City programs in its review of the 2013 Proposed Budget. The resolution generally defines the standards, to include a definition of measurable goals, measurement of the status quo, a forecast of the effectiveness of the program in moving toward the goal, and measurement of program success.

**Background:**

Many governments, including the current federal administration, the State of Washington, and many cities, have found that their performance can be improved by clearly stating what they intend to accomplish in a given domain and then accurately assessing the effectiveness of governmental action toward this end.

Please check one of the following:

  x   **This legislation does not have any financial implications.**

**a) Does the legislation have indirect financial implications, or long-term implications?**

Ideally the resolution will encourage more effective and efficient City programs.

**b) What is the financial cost of not implementing the legislation?**

None.

**c) Does this legislation affect any departments besides the originating department?**

The resolution will affect those departments whose programs the Council reviews in this fashion.



**d) What are the possible alternatives to the legislation that could achieve the same or similar objectives?**

None.

**e) Is a public hearing required for this legislation?**

No.

**f) Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?**

No.

**g) Does this legislation affect a piece of property?**

No.



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STATE OF WASHINGTON – KING COUNTY

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289063  
CITY OF SEATTLE, CLERKS OFFICE

No. 31404 31406 31407

**Affidavit of Publication**

The undersigned, on oath states that he is an authorized representative of The Daily Journal of Commerce, a daily newspaper, which newspaper is a legal newspaper of general circulation and it is now and has been for more than six months prior to the date of publication hereinafter referred to, published in the English language continuously as a daily newspaper in Seattle, King County, Washington, and it is now and during all of said time was printed in an office maintained at the aforesaid place of publication of this newspaper. The Daily Journal of Commerce was on the 12<sup>th</sup> day of June, 1941, approved as a legal newspaper by the Superior Court of King County.

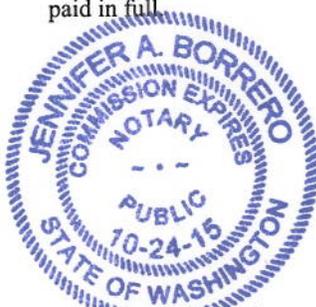
The notice in the exact form annexed, was published in regular issues of The Daily Journal of Commerce, which was regularly distributed to its subscribers during the below stated period. The annexed notice, a

CT: TITLE ONLY RESOLUTION

was published on

10/05/12

The amount of the fee charged for the foregoing publication is the sum of \$48.83 which amount has been paid in full.



Affidavit of Publication

*Donald Coleby*  
\_\_\_\_\_  
Subscribed and sworn to before me on  
10/05/2012  
*Jennifer Borrero*  
\_\_\_\_\_  
Notary public for the State of Washington,  
residing in Seattle

## State of Washington, King County

### City of Seattle Title Only Resolution

The full text of the following legislation, passed by the City Council on September 10,

2012, and published below by title only, will be mailed upon request, or can be accessed at <http://clerk.seattle.gov>. For information on upcoming meetings of the Seattle City Council, please visit <http://www.seattle.gov/council/calendar>.

Contact: Office of the City Clerk at (206) 684-8344.

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#### RESOLUTION NO. 31406

A RESOLUTION approving interest rates set by the Seattle City Employees' Retirement System (SCERS) Board of Administration for 2013.

#### RESOLUTION NO. 31407

A RESOLUTION providing an honorary designation of 1499 SW Spokane Street as "Tribal Elder Bernice White Place."

Date of publication in the Seattle Daily Journal of Commerce, October 5, 2012.

10/5(289053)