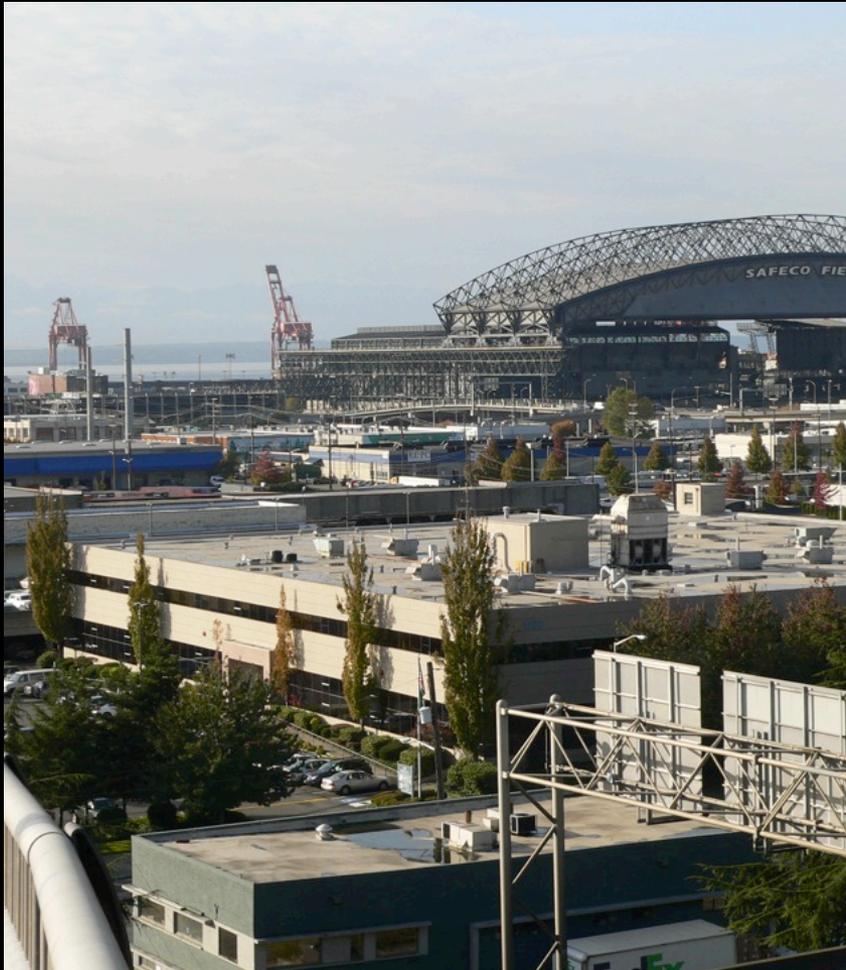


- ▶ **Jeff Long**, Pacific Coast Feather
- ▶ **Don Ayres**, American Life
- ▶ **Eric Jensen & Brent Stavig**, Starbucks
- ▶ **Gordon Meyer**, Ben's Cleaner Sales
- ▶ **Bill Oseran**, Trio
- ▶ **Tom Posey**, The Andover Company
- ▶ **Susan Ranf**, Mariners
- ▶ **Robb Stack**, Prime NW Properties
- ▶ **Terry Thompson**, Urban Enoteca



SoDo Business Association



- ▶ Established 1993
- ▶ Voluntary Board of Directors
- ▶ Memberships & Grants
- ▶ Part-time Staffing
- ▶ Projects, Events, & Advocacy with scarce resources



Mike Peringer
SoDo Business Association
Co-founder & long-time leader

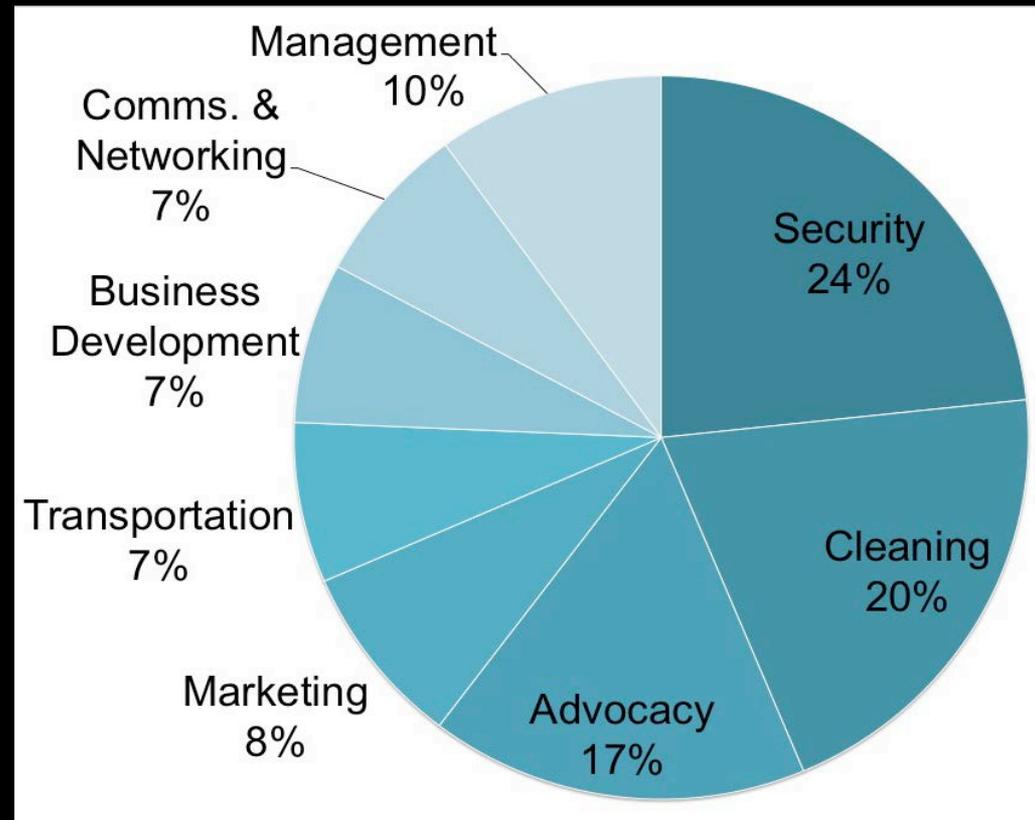
SoDo BIA – Details

▶ Budget: \$600,000

- » \$500,000 from BIA
- » 50¢ / \$1,000 Total Taxable Value

▶ Work plan:

- » **Security**
- » **Cleaning**
- » **Advocacy**
- » Marketing
- » Transportation
- » Business Development
- » Communications & Networking
- » Management



Revenue

